

'Round the town—

PHIL DODSON, former city attorney and California State Commander of the American Legion, now an assistant U. S. attorney general stationed in the National capital, visited old friends here Wednesday. He came West for the Legion National convention.

Mrs. Glenna Evans and Newton and Bill Evans of 234 North Lima street accompanied by a group of young people from Pasadena and Glendale attended the UCLA-Iowa and the USC-Alabama football games at the Los Angeles Coliseum Friday and Saturday.

Mrs. John Zaro of San Francisco will arrive Wednesday for an extended visit at the home of her niece, Mrs. A. K. Eitner of 625 East Orange Grove avenue.

Col. Homo Mono Marquez, general manager of the Wells Fargo Express Company in New Mexico, who was the guest of Chief Davis in Los Angeles for 10 days, spent Saturday with Mr. and Mrs. R. E. Wright, 540 Alameda avenue.

Miss M. M. Grass who spent the summer at Liberty, Maine, will return to her home, 257 San Gabriel Court, about the middle of October.

Dr. and Mrs. W. P. Newton, with their son William P. Jr. and daughter, Evelyn, of El Monte, were dinner guests Saturday of Captain E. G. Everett at El Casa de la Vista.

Mrs. Mabel Goodenow and Mrs. Francis Wyand were Sunday guests of Mrs. Flora M. Farman at her home at 32 East Highland avenue.

The families of H. F. and A. H. Embree enjoyed a Sunday outing at Crystal Lake.

Mr. and Mrs. Colburn Ruth of Deadwood, S.D., who have been visiting at the home of Mrs. Ole Ruth of 19 Esperanza avenue, left for their Dakota home early this week.

A Sierra Madre foursome enjoyed a trip to Lake Arrowhead Sunday. Making up the party were Mr. and Mrs. Thomas Reynolds and Mr. and Mrs. J. J. Wysocki.

Mrs. Rose Schlinger who has been visiting friends in Omaha Neb., for the past two months, returned to her home in Sierra Madre Sunday morning.

Mrs. A. E. O'Banion of 337 Camillo street has returned from a week's sojourn at the home of her daughter in Alhambra.

Mrs. Walter Bean who has been visiting her daughter Mrs. Hall Perry of 118 East Laurel avenue for the past week, left Monday for her home in San Jose.

Mrs. W. A. Rhodes of 592 Manzanita avenue who has been visiting her mother in Denver, Colo., for the past two weeks, is expected home this week.

Mrs. J. E. Eorradale of 391 East Grand View avenue left Friday for Albuquerque, N. M., where she will spend three weeks with her sister, Mrs. Fred Heyn.

Miss Thomasella H. Graham and Mrs. John Olmstead of Italia Mia went to La Jolla for a short visit this week.

Mrs. Martha D. Rust left Tuesday evening for Denver, Colo., where she will enjoy a month's vacation. During her absence from the city, Miss Amelia Ross will have charge of the Rust home at 382 Auburn avenue.

Mrs. Alice Kuch of Salem, Ore., has arrived to spend the winter here with her daughter, Mrs. Donald McGregor of 217 West Highland avenue.

Mrs. Raymond Walterschied of Cheyenne, Wyo., spent several days last week with her sister-in-law, Mrs. Frank L. Mann of 15 East Mira Monte avenue.

Robert Miles of Los Angeles has been visiting his parents, Mr. and Mrs. F. W. Miles of 298 West Highland avenue.

Mr. and Mrs. H. O. Smith of 217 West Orange Grove avenue enjoyed a four-day trip to San Luis Obispo last week.

Mrs. Nettie Cosper of 52 West Sierra Madre Blvd., will spend the weekend with her daughter Mrs. A. Sheldon Ballinger of Beverly Hills, who is celebrating her birthday anniversary Saturday.

Mr. and Mrs. W. C. Kennedy of 266 Wilson avenue and daughter Miss Lillian Kennedy, spent last Thursday at the Los Angeles County Fair at Pomona where Miss Kennedy and her father enjoyed the races and where, as Mr. Kennedy says, they always "get a big kick out of the whole great show."

Mr. and Mrs. Lester K. Layton were the guests of Mr. Layton's aunt, Miss Belle Marsh at her home in Chino Sunday. Miss Marsh recently returned from a tour of the Northwest.

Business and pleasure brought several visitors to Sierra Madre this week. Among them were Harry Mass, Los Angeles; I. B. Huffman, San Marino; J. F. Duff, Alhambra; Charles C. Mills, Mrs. E. B. Howard, Los Angeles; W. P. Bowe, and Mark P. Mayo of Monrovia.

Sierra Madreans who enjoyed the Los Angeles County Fair at Pomona this week included Mr. and Mrs. Woodson Jones and guests, Mr. and Mrs. Payne of Pasadena, who spent Wednesday there; and Mr. and Mrs. Ray Calkin, who went to Pomona Thursday.

Mr. and Mrs. J. H. Tolson of Long Beach and their daughter Mary, were Sunday guests of Mr. and Mrs. Charles N. Reber at their home at 290 San Gabriel Court.

Continued on Page Eight

SIERRA MADRE NEWS

VOLUME 33, No. 2

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, SEPTEMBER 30, 1938

FOR 33 YEARS
this newspaper has been devoted to the welfare of Sierra Madre. It is home owned and has no other interest.

Individuals Fare Best In America

P.T.A. Hears Privileges Here Contrasted With Those In Dictator Countries

Taking his cue from the European crisis, Dr. F. Von Rassel Mayer, former international correspondent of the London Daily Mail in the Orient and South America and at present chairman of the American Conferences on Social Relations, discussed various angles of the rights of an individual in a democracy compared with those in a dictatorship state at the first Fall meeting of the Sierra Madre Parent-Teachers Association Wednesday afternoon.

Preliminary to Dr. Mayer's talk 24 questions on the rights of an individual covering physical, mental, spiritual and social needs were passed out among the audience for discussion. Each person taking a question was asked to answer it from the angle of whether or not we have these rights and what is done to insure them. Voting, education, free speech, freedom of worship were some of the phases discussed.

It is extremely important, Dr. Mayer said, to elect to office those who are the wisest and best. In America, we do not always agree as to those who best qualify; in dictatorial countries all agree that one man at the head of the country's affairs is undoubtedly wisest and proceed to follow him with utmost faith. That is the difference in temperament and disposition of Americans and Europeans.

In 1932 in Germany, 23 parties were rampant and Hitler decided that he would take over the reins of government. Europeans cannot understand how we in America elect a man to office for a few years and then select someone else to carry on the work. Dr. Mayer explained.

Tracing back all the rights of an individual which are based on the four needs, the speaker said the majority of these rights belong to everyone no matter what country he lives in. The right to food, shelter and clothing is universal; the right to move about and travel is recognized everywhere. But, said Dr. Mayer, there are three rights recognized in America that are not allowable in a dictatorial state. They are the right to freedom of speech, permission to form opinions and justify them; the right to trial by jury, which is recognized in dictatorial countries only in ordinary cases, and the right to protect the home against invasion.

"We must not forget, however," said the speaker, "that for the privileges we enjoy in America there is a corresponding responsibility which falls upon us. We cannot accept the privilege of being allowed to vote and then fail to get out on election day. Only 50 per cent of the people voted in the primary election. The other 50 per cent failed in their responsibility to their government."

Dr. Mayer expects a far-reaching favorable outcome from the fourth power meeting held yesterday in Munich when Hitler, Deladier, Chamberlain and Mussolini discussed the Czech situation. Four numbers from the opera "Pinnocchio" presented by the school in June were sung by the new 7th grade pupils, under direction of Miss Mary Pfahler, music teacher.

Mrs. Edward Davey, P.T.A. president, presided at the meeting and Mrs. W. R. Smythe had charge of the question box. Miss Donna Drew urged all mothers and friends to attend the dress-making, rugmaking and knitting classes for adults held at the school. Miss Elizabeth Steinberg, principal, welcomed the parents on behalf of the faculty and urged them to visit the school frequently to see the work accomplished by their children.

CITY'S FINE RESPONSE RESULTS IN ORGANIZATION OF FIVE CAMP FIRE GIRL UNITS

Though the Sierra Madre Camp Fire Girls have been organized less than a year, there now are five groups of them, two now being in process of organization. These will be the Blue Bird group under the leadership of Mrs. Myrtle Wood Jensen and a group from the fifth and sixth grammar school grades under the leadership of Miss Ruth Miles.

Miss Elizabeth Doty is the guardian of the Na-Wa-Kwa group consisting of girls attending Woodrow Wilson Junior High. These new guardians are taking their duties seriously and are attending Miss Hancock's class for group leaders in Pasadena.

Another group are Nissa-ki, now under the leadership of Mrs. Theda Barnes, who will succeed Mrs. Edward Roach, who is leaving Sierra Madre with her family and will be greatly missed by the

entire Camp Fire organization. A great deal of the growth and successes of the movement here is due to the efforts of Mrs. Roach. Wee-Tom Dat No-Man, Mrs. Marjorie Blake's group, is made up of girls attending Pasadena Junior College and the upper classes of Woodrow Wilson.

The fine response to this movement has been most gratifying to both the sponsors and the community. It is interesting a great many girls and young women in activities which are good for their minds and bodies and for the welfare of the community as a whole. It is establishing a new and helpful social order in a city which heretofore offered very little of constructive nature to its growing girls and is giving the girls invaluable lessons in leadership, social usage and becoming dignity.

90 Descendants To Attend Birthday Party Of Woman 94

Mr. and Mrs. Anthony Luz and children, Barbara and Don Carlos will spend Sunday with Mrs. F. B. Potter at Santa Monica. Mrs. Potter who is the grandmother of Mrs. Luz, is celebrating her ninety-fourth birthday anniversary on that day and 50 of her 90 living descendants are expected to be present on this occasion.

Big Event In Scoutdom Monday

Public Is Urged To Attend City's Largest, Most Important Court Of Honor

Sierra Madre's Boy Scout troops 1 and 2 will join in a joint Court of Honor to be held at 7:30 Monday night in the recreation hall of the Congregation Church. It will be the largest and most important Boy Scout event ever held in Sierra Madre and every local citizen who is in sympathy with the idea that Boy Scout training is a benefit to a community and makes good citizens, is urged to attend—particularly parents of the scouts, prospective members of the organization and parents of Camp Fire girls.

The past few months have brought a keen interest in scouting to members of the two local troops and during the school vacation period many of the boys worked hard to qualify for the awards that will be made Monday night. There will be more of these recognitions on this single occasion than have ever heretofore been bestowed on local troop members within a whole year. In many cases the badges will be pinned on deserving boys by their fathers, or by Mayor Schiltz, Col. Hersey or other well known citizens.

Craig McLaughlin, Scoutmaster for Troop 1, announces honors for his boys going to Ralph Capulungo, William Simmons, Albert Weston, Sydney Brock, Louis Wax, Boyd Anderson, Goodrich Simmons, Willos Hill and Tommy Schwartz. Second class: George Shipway, Bud Brett and Bob McCullagh, first class: Donald Tarr. Star award: Larry Garland and Claude Allen, Junior assistant scoutmaster awards.

The final list of awards to scouts from Troop 2, headed by Robert Newbery, has not been completed as yet. There will be a community committee meeting of those interested in Boy Scout objectives at the city hall next Thursday evening at 7:30. Following a general meeting which the public is urged to attend and there will be an election of community committee officials entrusted with the responsibility of directing the two local Scout troops. A chairman, vice-chairman and secretary will be elected.

The annual picnic of the Pasadena-Santa Gabriel Valley Boy Scout Council will be held tomorrow (Saturday) from 3 p.m. to 9 p.m. at Camp Huntington in the Rubio Canyon, Altadena. Everyone interested in Scouting and their families are invited to attend and bring a picnic supper. During the afternoon games, stunts, and races will be enjoyed and following supper an interesting Campfire program will be presented.

A rare treat is in store for Sierra Madreans Sunday night at 6:30 when Judge Edgar W. Camp will be at the Wistaria Vine Gardens to discuss the much-talked of "Unto Caesar." Judge Camp's discussion will be preceded by a buffet supper. Reservations may be made by calling 2763.

Judge Camp To Talk On "Unto Caesar" Sunday Evening

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Treasure Hunt And Bargain Days Arranged By Local Merchants For Oct. 2 To 8

Businessmen Unite To Impress Public With Their Desire To Be Of Real Service To The Community—Treasures Yours For The Finding And A Carnival Of Bargains

By CHARLES W. KINNEAR
Secretary, Sierra Madre Chamber of Commerce

Treasures for you—this is the message Sierra Madre merchants are broadcasting to the "home makers" of this community. It has to do with a real cooperative event extending from October 3 to 8 with 43 merchants from the stores in the Canyon Park area through the shopping district and along Sierra Madre Blvd., offering a welcome for people to visit their places of business and see the treasures and bargains offered.

About two hundred treasures have been selected and will be placed on display in the various places of business. There is a big beautiful doll that will make someone happy. You won't have to wait until Christmas for this gift—it is ready now. For the autoist there will be favors in gas and grease—along with the regular courtesies and other services.

The women will find special opportunity to "doll-up" with some of the beauty nick-nacks that every woman likes. The men come in on some of this too for there will be shaving preparations and lotions and other things a man likes.

Some of the treasures are prepared especially for the gentleman of the house and others for the lady. Then there is one that

is especially designed for a "young married couple."

For those with a sweet tooth it looks as though there would be quite an opportunity to satisfy it for there are a number of candy and sweet treasures offered. Among the good things to eat and drink the purveyors of food have an array of treasures which any one would be happy to receive.

To know of all the good things to be had, one must visit the stores, look in the windows and see the displays. Each treasure is marked with a card "this treasure for No. . . ."

As to bargains—there are many articles where the price is cut below one-half the regular price. As we have listened to the merchants tell what they planned to do we visioned a regular buyer's carnival. We know, you will find real values in every one of the stores. Our Sierra Madre merchants maintain services and prices comparable with all the nearby towns. And you will find this especially true during the treasure hunt and bargain days the coming week.

The slogan, "What Helps Sierra Madre Helps You" is true both from the standpoint of the "home-maker" and the merchant.

It is a good time to get acquainted with your hometown merchants. They are your friends and neighbors and want to please you with the utmost in values courtesy and service.

CITY EXPERIENCES WARMEST SEPTEMBER ON RECORD

This has been the warmest September in many years, according to Col. H. B. Hersey. In fact, after looking through back files for some time he decided that it probably was the warmest September Sierra Madre has ever experienced. The maximum temperature was above the normal maximum 20 out of 30 days and some days was as much as 25 degrees above the normal maximum. The minimum temperature was higher than the normal minimum except on seven days when

it was slightly below normal. In spite of threatening weather a couple of days this week, just a trace of rain was recorded, not enough to measure.

Temperature readings for the past week follow:

Date	High	Low
Sept. 23	92	66
Sept. 24	88	60
Sept. 25	91	60
Sept. 26	98	64
Sept. 27	93	70
Sept. 28	89	67
Sept. 29	92	67

Womans Club To Greet Newcomers

Unusual Program Arranged For Meeting Opening Social Calendar

A tea for prospective members friends and the many newcomers to Sierra Madre is the opening event of the 1938-39 season of the Sierra Madre Woman's Club. It will be held Wednesday, October 12, at 1:30 p.m. at the clubhouse with an unusual musical program planned. Miss Leona Holmes of Sierra Madre will sing and Mrs. O'Mara from Pasadena will give a group of readings.

Mrs. J. Andrew Hall, chairman of the new members committee, has been working industriously to meet the large number of newcomers and issue invitations to all of them. Indications point to a banner prospective list this fall.

Plans for the tea were discussed at a meeting of the board of directors held Wednesday afternoon in the clubrooms. Mrs. Al Myers, president; Mrs. A. D. Cain, first vice-president; Mrs. C. Howard Cant, recording secretary and Mrs. Frances Brain, corresponding secretary, members of the board of directors, with the following board members, Mrs. Leland Fogg, Mrs. R. L. Webster, Mrs. Virginia Roess, Miss Clara Sykes, Mrs. Al Miller, Mrs. J. Andrew Hall, Mrs. William Lees and Mrs. Blakeman, composed the directing group.

Members will be delightfully surprised when they gather for their tea at the brightly painted furniture and spick and span appearance of the clubrooms. Industrious women have been working hard to renovate the lower floor and have truly done wonders. Everything is in readiness for the fall and winter club season.

The Los Angeles County Federation of Women's Clubs will hold a round table meeting at El Sereno, Monday, October 10. Mrs. J. H. Robertson is chairman for this region and a co-hostess at the all-day gathering. A group from the Sierra Madre Woman's Club is being organized to attend.

Retired Navy Man Buys Carson Home On Montecito

Charles E. Rappolee has purchased the residence property of Thornton M. Carson at 491 West Montecito avenue and will take possession about November 1st. Mr. Rappolee is a retired Navy officer and since retiring in February 1938, he and Mrs. Rappolee have traveled over 21,000 miles by auto covering 39 states, looking for the right place to locate and make their future home. They finally decided upon California as the state and Sierra Madre as the place that met all their requirements. Mr. Carson, architect, is a member of the city planning commission.

Both buyer and seller were represented by Charles S. Saltsbury, resident representative of the Strout Realty Agency, 2759 East Colorado St., Pasadena.

Newcomers welcomed to Sierra Madre this week are Mrs. C. T. Hanson, 483 Sturevant Drive; C. L. Clark, 162 Grove street; H. A. Peppin, 265 Miopisa avenue, and Mrs. H. Schumann, 177 Merrill avenue.

Four Charges Face Local Motorist In Court Today

This afternoon at 1 o'clock James Frederick McLellan, 59 North Sunnyside avenue, will appear in the local court to answer charges of driving without a license, reckless driving, speeding, and running through a boulevard stop. He was picked up last Friday afternoon by Chief of Police McMillan at the rear of 31 S. Baldwin avenue after a siren-shrilling chase along Sierra Madre Blvd. With McLellan was Herbert Lee Lacey, 136 East Highland, owner of the car, who claimed he tried to stop the reckless driver but was unsuccessful. McLellan's driver's license had previously been suspended by Juvenile Court. Bail was fixed at \$200 cash and \$400 property bond.

Registration Here Hits A New High

List Of Eligible Voters Swells As Many Families Come To Make Homes

As nearly as they could tell at the city hall when the deadline for the registration of voters before the November election was reached last night, approximately 2,800 Sierra Madreans are qualified to participate in the election.

In the last 10 days more than 150 citizens presented themselves for registration. Many had moved since they last voted, most of them newcomers to Sierra Madre. More wanted to change their party affiliation.

Exact figures for the local registration will not be known until they are certified by the registrar of voters. It is believed, however, that a new all-time high record has been set. City Clerk Waverly E. Pratt and Mrs. Tillie Stimpfing, a deputy registrar, remained at city hall until 10 o'clock for the accommodation of latecomers.

Following each of its two scheduled hearings the commission may make other changes that seem necessary in keeping with its desire to most nearly satisfy the public. Then it will recommend an ordinance to the council, which will hold hearings of its own before adopting the recommendation.

Another unusual night blooming cereus in Sierra Madre can be found in the garden of Rev. Arthur O. Pritchard, 139 West Orange Grove avenue. This plant has had three sets of blossoms, the latest now in process of blooming. Early this spring the first blossoms unfolded; the second set consisting of five or six flowers appeared the first of August, and the last set, which is slower in opening than the others, has six blossoms, three last week, two this week and one which will probably put in an appearance over the weekend. The last blossoms, Mr. Pritchard said, did not appear until almost midnight.

Matanuska Valley Held Important To The Nation

Unwilling to openly declare that the government's Matanuska valley migration experiment in Alaska is a flop, H. L. Hixon, a well-known Pasadena attorney, left no doubt in the minds of Kiwanis club members he addressed Tuesday that he did not regard the project as a howling success following a visit to the colony this summer.

He gave the Kiwanians interesting first hand observations, quoting expenditures already made and the progress that has been made or the lack of it. The government, he said, has spent over \$5,000,000 on the project to date and 208 families were sent up to try their hand at farming. Of this number 170 have returned to the states and among those remaining there is much dissatisfaction.

Strategically the Matanuska valley is important to the United States, Mr. Hixon said, because it is only about five hours flying time from Siberia, in Russia, and on this account he prayed for its success of the plan to populate it with citizens of sturdy stock with initiative.

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Women To Hear \$30 A Week Pension Plan Discussed

Principal proposed constitutional amendments to be voted on at the November election will be discussed Thursday morning at 10:30 at a meeting of the Sierra Madre Council of Republican Women to be held at the city hall. A speaker from Los Angeles will be on hand to talk on the \$30.00 a week amendment while others have been engaged to cover other principal amendments.

This meeting is not confined to members of the club. Officers extend a cordial invitation to all women in Sierra Madre who are interested in learning more about these amendments, to attend Thursday's meeting.

Expert Rates Dahlia As Home Gardeners Best Bet; Tells How To Select And Grow Them

Tips from an expert on dahlias and their culture were given Wednesday night when F. D. R. Moote, former president of Southern California Dahlia Society spoke at Wistaria Vine Gardens. The talk was preceded by a buffet supper at 6:30 p.m. The best humor for dahlias is just plain old fashioned alfalfa. Mr. Moote said, in speaking of soil treatment, and suggested that bulbs be staked at planting with the eye to the right of the stake. In doing this the gardener will know just where the dahlia will come up and avoid digging it in cultivation. When the plant is nine inches tall, it should be pinched back. Mr. Moote declared. Never let more than one stalk on a plant, was his advice to growers, until they come well along and do not let any start out from the bottom.

When dahlias are judged at a flower show, one of the outstanding points considered is that the foliage must not be near the blossom. The dahlia is really a summer flower, Mr. Moote said, and for that reason it is not at its best when most flower shows take place in October. The best

time to put them in is April, and for the amount of work given other plants, the dahlia pays greater dividends in longer blooming period and variety of color. To prove its popularity Mr. Moote stated there are more dahlia societies in this country than any other kind of flower. Enumerating the best red varieties for this climate, Mr. Moote topped his list with Red Bird, followed by Anna May Wong, Dwight Morrow, Kathleen Norris and Miriam Hopkins, a salmon red variety; Margery Gold, a gorgeous golden variety tipped with white; Golden Goblin, a bronze; Wenoka, purple, and two that he found satisfactory in his own garden—Jersey's Beauty and Jersey's Beacon, were also recommended by the expert. Grace Moore, a silver lavender; Satin Streamer, a pink; Romeo, red; Golden Cactus, gold; and an excellent red for Sierra Madre, Margrace, were highly recommended for variety. In the pompon varieties, Mr. Moote recommended Anna Von Schwerin, Bronze Beauty, Morning Mist and Persimmon.

Hearings On Zone Plan Called

Plan Commission Orders Changes And Asks Public Opinion Of Its Draft

Practically ready for submission to the city council for its enactment as the new zoning ordinance, the city planning commission will submit its tentative recommendation of a law at public meetings to be held at the city hall on October 13 and 27.

Following a meeting of the city planners Monday evening at which a number of changes in the master plan were voted, general satisfaction was expressed by members of the commission who believed an ordinance would be finally adopted within 30 days. It wasn't to be expected, they said, that every last property owner would be elated, but they comforted themselves in the fact that all had worked earnestly and without any selfish interest, to create a plan that was intended to meet the wishes of the greatest number and for the greatest good.

Last minute changes proposed are all calculated to raise the character of the neighborhoods affected. To meet objections of property owners on Sierra Madre Blvd. east of Mr. Trail, to the first draft of the master plan, practically all the property in that area is now classified for single family residences. The area about Laurel east of the Church of the Ascension is changed from a multiple family to a duplex area. And that section of Mariposa avenue from which many protests were heard by the commission, has been zoned for duplexes or two family residences.

Following each of its two scheduled hearings the commission may make other changes that seem necessary in keeping with its desire to most nearly satisfy the public. Then it will recommend an ordinance to the council, which will hold hearings of its own before adopting the recommendation.

NIGHT BLOOMER HEADED FOR A RECORD

Another unusual night blooming cereus in Sierra Madre can be found in the garden of Rev. Arthur O. Pritchard, 139 West Orange Grove avenue. This plant has had three sets of blossoms, the latest now in process of blooming. Early this spring the first blossoms unfolded; the second set consisting of five or six flowers appeared the first of August, and the last set, which is slower in opening than the others, has six blossoms, three last week, two this week and one which will probably put in an appearance over the weekend. The last blossoms, Mr. Pritchard said, did not appear until almost midnight.

Civil War Veteran Celebrates 91st Birthday Sunday

Sierra Madre's only surviving Civil War veteran will be 91 years old Sunday. He is E. J. Webster and is now living at the H. B. Bowling rest home, 702 East Foothill Blvd., Monrovia. For 15 years Mr. Webster traveled over the face of the earth and has visited every country that has a flag—there being only four countries he has not visited, because they are uninhabited.

At HOWLANDS HEALTH HOME we give Turkish Baths and Massage. Massages or Massuer sent to your residence. Phone 012 Sierra Madre 225 North Lima Street

IT'S BULB AND SWEET PEA PLANTING TIME

Put in your bulbs and Sweet Peas now for Winter bloom
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RENTALS SALES
J. C. Loomis, Realtor
Hotel Sierra Madre, Phone 011

In a Social Way

USHER IN FALL SOCIAL SEASON AT MERRY PARTY
ONE of the most delightful parties ushering in the autumn social season was the Swedish Smorgasbord, which was given by Dr. and Mrs. L. L. Krebbs at their home on Sturtevant Drive Monday evening. Guests entered through the beautiful Japanese garden, which was gaily lighted with Japanese lanterns, and the cocktail lounge. They were directed to the dining room by butlers very cleverly executed by Alfred J. Dewey, where they enjoyed the Smorgasbord arranged by Pierre of South Pasadena. Following dinner the Townsend String Quartet of Pasadena gave a short musical program and accompanied Miss Adele Townsend who danced. Later in the evening Miss Laura Cadmus sang "Trees" accompanied by the composer Oscar Rasbach.

Among the many prominent professional guests present were Miss Madeline Lee (Miss Blue of the Amos and Andy program); Harrison Holloway, sleepy comedian; Dutch Smith, Kellogg Robinson who wrote the libretto for the opera Gettysburg; Leslie Gaze of Chocolate Soldier fame; Mr. and Mrs. Ralph Lewis of Rancho La Verne; Mr. and Mrs. James Webb of Los Angeles; Mr. and Mrs. Lee Shippey, Mr. and Mrs. Perley Moore Sheehan, Mr. and Mrs. Hans Clement, Mr. and Mrs. Oscar Rasbach, Mr. and Mrs. Oscar Seiling, Miss Orline Burrows, Mr. and Mrs. Alfred J. Dewey, Mr. and Mrs. Pat West. Sixty or more other guests joined in the gaiety of the evening.

MAPHA CLUB TO HAVE BEEFSTEAK SUPPER
The home of Mrs. Emmet Black will be the setting for a grilled steak buffet supper which will be attended by the members of the Mapha Social Club from Arcadia, Altadena and Sierra Madre.

LUNCHEON PARTY SEES THE FLEET STEAM IN
Guests at the bridge luncheon given by Mrs. Adria Johnson at the Villa Riviera at Long Beach Friday afternoon had the additional pleasure of watching the fleet steam into harbor accompanied by a squadron of four hundred planes. During the maneuvers of the afternoon this huge escort laid a mammoth smoke screen which was the first prize witnessed by the party which included Mrs. C. W. Jones, Mrs. F. H. Hartman, Mrs. W. S. Hull and the hostess.

Another pleasant luncheon and bridge was enjoyed at the Villa Riviera on Wednesday at which Mrs. E. E. Bacon entertained Dr. and Mrs. H. P. Bacon and Mrs. Adria Johnson.

FAREWELL PARTY FOR MISS CAROLINE NELSON
Forty-five members of the Woman's Society of the Congregational Church attended the farewell reception and miscellaneous shower given Tuesday afternoon at the home of Mrs. N. W. Tarr, complimenting Miss Caroline Nelson who left Thursday for the east. During the afternoon Miss Nelson spoke interestingly and at length about her missionary and teaching activities in India to which she will return this fall.

JUNIOR WOMEN ARRANGE FOR INITIATION BREAKFAST
Juniors of the Woman's Club met Thursday night to complete plans for their rush tea which is scheduled for October 9th, to be followed by an initiation breakfast in charge of Mrs. Melba Seifert, with Miss Muriel Tarr and Mrs. Myrna Cant acting as hostesses. Miss Evelyn Solari in charge of the program and Mrs. Al Miller, chairman of decorations. Supplementary plans were also made for the November Cascade Chrysanthemum show at the Wistaria Vine Gardens.

PROSPECTIVE BRIDE AND GROOM ARE HONORED
Twenty-two guests were present at a barbecue dinner and garden party given Sunday by Mr. and Mrs. W. B. Stringfellow in the garden of their home at 497 West Grand View avenue, complimenting Miss Jean McGregor of Pasadena and W. B. Stringfellow Jr., who will be married October 28th. A cleverly designed center piece consisting of a replica of an old Mexican careta filled with fruit, and drawn by oxen driven by a Mexican in bright native costume, graced the table which was laid with a striped peasant cloth, and set a note of informal gaiety which was followed throughout the afternoon.

VISITORS FROM MEXICO ENTERTAINED BY WRIGHTS
Mr. and Mrs. Jack Steel of Los Mochis, Sinaloa, Mexico, were luncheon guests of the Wrights at Lake Arrowhead Hotel and then visited the Los Angeles County Fair. Mr. Steel is vice-president of the United Sugar Company, the largest in Mexico.

SOCIAL NOTES
Fourteen members of the Ben Solnit family attended a dinner celebrating New Years which

Mrs. Solnit gave at her home at 326 Adams street, Sunday evening. The table for this festive occasion was laid with traditional simplicity and decorated with autumn fruits and white tapers.

Mrs. H. M. Selk was hostess at a dinner party honoring Mr. and Mrs. Kenneth Crewe of Racine, Wis., Sunday evening.

Among those who attended the buffet supper and bridge party at the Wistaria Vine Gardens Sunday presided over by Mrs. Howard Cant in the absence of Mrs. W. J. Lawless were Mr. and Mrs. Al Miller, Mr. and Mrs. William Schwartz and the hostess and Mr. Howard Cant.

The families of F. D. R. Moore and J. O. Smith gathered at the Smith home Sunday for a farewell barbecue in honor of Mr. and Mrs. Graeme Smith who with their small son Robert Bruce and Harold Ott left early Monday for their home in Deerfield, N.J.

Mr. and Mrs. C. H. Sandage were among the sixty guests who attended a barbecue dinner and garden bridge party given by Mrs. Emma Wakefield Saturday evening in the garden of her home in Eagle Rock in honor of the 1934 matrons and patrons of the O.E.S. and their trailers.

Among the Sierra Madreans who attended a card party given Thursday night by the Altar Society of the Immaculate Conception Church of Arcadia at the Arcadia American Legion Hall were Mrs. W. J. Schiltz, Mrs. John Huppert, Mrs. W. F. Maoney, Mrs. F. L. C. Roess, Mrs. Baron and Mrs. Butler.

Members of the Junior Woman's Club who enjoyed an evening of bridge at the home of Miss Mary Frances Brain last Thursday were Mrs. Myrna Cant, Mrs. Angie Per Lee Larsen, Miss Muriel Tarr, Miss Jane McElwaine, Mrs. Marie Keating, Mrs. Juanita Lannan and Mrs. Marie McMillan. Mrs. Keating won first prize and Mrs. McElwaine second.

The home of Sam Graham in North Lima street was the setting for an informal get-together last Saturday evening which preceded the autumn dance of the O.E.S. at the Masonic Temple. Among those present were Mr. and Mrs. Howard Cant, Mr. and Mrs. Bud Bains, Mr. and Mrs. Al Miller, Mr. and Mrs. W. H. Schwartz, Mrs. Juanita Lannan and James Warden.

Mr. and Mrs. Richard Kern, 538 West Alegria avenue, entertained at dinner for eight in the patio of their home Saturday night. Guests included Mr. and Mrs. Cedric Tarr; Mr. and Mrs. Clarence Jocelyn, San Marino; and Mr. and Mrs. Byron Erkenbraker, Pasadena.

Sunday evening guests at a Mexican patio dinner given by Mr. and Mrs. R. E. Wright, 540 West Alegria avenue, were Miss Thomasella Graham, Harvey Wright, Mr. and Mrs. Sidney Krystal, Los Angeles, formerly of Sierra Madre; Otis Wade, of Los Angeles, and Sally Galeshaw, Hollywood.

Mrs. J. C. Pridham and her daughters and the Misses Elizabeth and May Pridham were Sunday evening guests at a dinner party given by Mrs. Fred Stitt in La Habra Heights.

Mr. G. I. Farman and family and Mrs. Guy Steinberger and family were guests of Mrs. Flora Farman at a family dinner party which she gave at her home at 32 East Highland avenue Saturday evening.

Mr. and Mrs. T. A. Lugo of Los Angeles will be guests of Mr. and Mrs. Daniel Hastings at a dinner party which they are giving at their home Sunday evening.

Mr. and Mrs. William May and Miss Cynthia Hull were Sunday evening dinner guests at the home of Mr. and Mrs. Phillip W. Senour of 81 West Grand View avenue.

Mr. and Mrs. J. F. Hambrook of Huntington Park were Friday evening guests of Mr. and Mrs. Daniel Hastings.

Karloff's Dancing Classes To Meet In Woman's Clubhouse

Fall opening for Karloff's School of Dancing is set for October 4 at the Woman's Clubhouse with classes for young children Tuesday afternoons from 2:30 to 3:30 and older boys and girls the same afternoon 3:30 to 4:30. Professor Karloff will be happy to greet his old students and welcome new ones. He is pleased over the fact that he was able to take his classes to the clubhouse and expects a much larger enrollment than ever before.

TALENTED PAIR GIVE CAMPUS PROGRAM

Elizabeth Morggridge Mills, violinist, daughter of Mr. and Mrs. George Morggridge, 19 West Orange Grove avenue, and Harlow John Mills, her pianist-composer husband, inaugurated the 1938-9 series of Campus-Artist programs at the Pasadena Junior College Tuesday afternoon. Mrs. Mills won third place in the recent national violin contest sponsored by the Federal Music Club.

HUNTERS PROVIDE A VENISON DINNER

Among the Sierra Madreans who enjoyed venison steaks which were brought back to town by Mr. and Mrs. Jack Fontaine from their recent hunting trip near Sequoia National Park, were Mr. and Mrs. Daniel Hastings and family of 671 West Orange Grove avenue.

WOMAN'S SOCIETY TO MEET ON TUESDAY

The Woman's Society of the Congregational Church will meet next Tuesday, October 4. At 10 a.m. there will be sewing for the Children's Home and also aprons for a coming sale. At 2 p.m. a business meeting and social hour will be held when members will tell their experiences of earning their dollar for the summer.

RUDELPH HARTMAN, II ENROLLED AT U.S.C.

Rudolph Hartman, Jr., is enrolled as a member of the record-breaking freshman class at the University of Southern California. The increased enrollment made necessary the addition of 38 new faculty members, authorities in their fields, from many universities throughout the United States.

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"Amazing Dr. Clitterhouse"

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"THE HOUSE OF PLENTY"
3238 East Colorado — Pasadena
CHICKEN or BROILED STEAK DINNER 50¢
Hot Biscuits and Honey
Fresh Vegetables
Home-Made Pies and Cakes
Daily, 5 to 8:30 p.m. Sundays, 12 to 8 p.m.

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OUR LOW OVERHEAD MAKES POSSIBLE THIS SAVING ON A QUALITY PAINT

Don't Miss Our All Week's Specials
Whole Cream American Cheese, lb. 19¢
JACK CHEESE lb. 19¢
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No. 2 1/2 can 3 for 25¢
Extra Small—No. 2 can Monarch PEAS 2 for 29¢
All Green ASPARAGUS 2 for 29¢
1 lb. cans 2 for 29¢
Finer Flavor PORK & BEANS 11¢
No. 2 1/2 can 11¢

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★ Music—Exhibition Skating by world champions—Prizes—Chicago skates door prize
★ Tickets on sale at business houses displaying the gold and blue American Legion emblem.
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LUNCHEON - TEA - DINNER Under the Vine
BUFFET SUPPER 50¢
Sunday Evening, October 2 -- 6:30
Speaker: JUDGE EDGAR W. CAMP
Subject: Discussion of "Unto Caesar"
WISTARIA VINE GARDEN
201 W. CARTER AVENUE
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Bronsons Return To Build New Home

After spending the summer months in Montreal, Canada, Mr. and Mrs. Edward A. Bronson, and son Edward, have returned to Sierra Madre and prior to the building of their new home on Carter avenue, are living at 590

West Sierra Madre Blvd. While in Montreal the Bronsons visited their friends, Monsieur and Madame Romeo Garvais, and also spent some time with Mr. Bronson's sister in Long Island, New York. A 200-acre farm opposite the Canadian rapids supplied many sources of enjoyment and entertainment for Edward.

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Consolidate your bills and reduce your monthly payments with our help. Pay urgent medical and hospital bills. One of our loans will help you and your family enjoy that long awaited vacation trip this summer.

Furniture Schedule		
YOU RECEIVE		YOU PAY
\$50	\$8.45 for 8 months	
\$75	\$9.91 for 10 months	
\$150	\$15.85 for 12 months	
\$300	\$25.10 for 15 months	
\$500	\$35.15 for 18 months	

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Bring More Plants To Beautify The Wistaria Garden

Mrs. W. J. Lawless accompanied by Mrs. Emma Jameson, Mrs. Alyce Anderson, Randall Perry and Leon Wagner returned Monday from a trip to Sacramento where they attended the state convention of California Garden Clubs, Inc. At the meeting noted authorities lectured on soil management, chemi-culture cascade chrysanthemums, and other topics of equal interest to the horticulturalist. The party visited several of the most beautiful gardens in Sacramento before going on to San Mateo for the Fall flower show.

An interesting experience for the party was a visit to the recently dedicated San Francisco-San Mateo livestock stadium and pavilion of agriculture, which is the largest of its kind in the United States.

While at the Scheer Nursery near San Francisco Mrs. Lawless was presented with many maiden hair ferns which will shortly take their place among the many beautiful plants at the Wistaria Vine Gardens.

THREE STATES WILL PICNIC OCTOBER 8

Three great states, New York, Washington and Oregon, will hold their picnics in Sycamore Grove Park, all day Saturday, October 8th. Each state will have its separate section and will open county registers and headquarters. New York folks will occupy the left side of the park in the main section; Oregon and Washington, right side. There will be a splendid program of music and addresses and each state will be represented by its president.

AT THE CHURCHES

Congregational
Rev. Arthur O. Pritchard, Pastor
Chas. W. Kinnear, Educational Counselor
Communion and reception of members. Sermon topic: "Faith and the Future," by the pastor. Sunday we begin the regular schedule:
Church school, 9:45 a.m.
Church worship, 11 a.m.
Young people, 6:30 p.m.
The Fireside Group meets Wednesday at 8 p.m. in Ladies Parlor.

The first all-day regular Sewing and Business meeting of the Women's Society will be held Tuesday at 10 a.m. Business meeting at 2 p.m.

Christian Science
First Church of Christ, Scientist, Hermosa and Highland Aves. Branch of The Mother Church, The First Church of Christ, Scientist in Boston, Mass.
Sunday Service, 11 a.m.
Sunday School, 9:30 a.m.
Wednesday meeting 8 p.m., at which testimonies of Christian Science healing are given.
Reading Room, 22 North Baldwin Ave., open daily except Sunday and legal holidays from 10 a.m. to 3 p.m.

YOUR HOME AND MINE



Are you thinking of building a new home or re-modeling your kitchen? Then you will be interested in a Colonial kitchen which came to my attention recently. It was distinctive, unusual and above all home-like.

Chief point of interest was the side of the wall containing the range, which was a modern adaptation of the early American hearth. Cupboards at the side and top were paneled in wood, and an old fashioned plate rail held pewter and willow ware. The back of the "hearth" was finished in white tile bricks, and pans and utensils hung on iron hooks. Working spaces and drawers were built in on either side of the range, which of course was electric, for an electric range can have cabinets built directly over it.

The paneled cabinets on either side of the range had deep shelves to hold the electric mixer, toaster, grill and other electrical appliances which frequently get stored out of reach on the upper shelves and their usefulness is largely lost.

The entire room was paneled to about waist height. Walls were white to match the range, electric refrigerator and sink. The curtains were red and white, and red plants bloomed in pots at the window. The breakfast table and chairs matched the paneling, and were of appropriate Colonial design. A red and white checked table cloth enhanced the theme of this interesting Colonial kitchen.



Bess Ehrhardt, lovely star of the "Ice Follies of 1938," sensational musical extravaganza on ice which will have its premiere opening Wednesday night, October 5, at the Pan-Pacific Auditorium, Beverly boulevard, Los Angeles.

Wilson PTA Sponsor Of Lecture Series On Sex Education

Six lectures on the biological and social aspects of sex education will be given by Mrs. Gertrude S. Hasbrouck on Friday mornings at 9:30 at the auditorium of Wilson School in Pasadena. Mrs. Hasbrouck is a lecturer connected with the Institute of Family Relations under Dr. Popenoe. She comes to this vicinity very highly recommended in being able to present her material in a very unusual way.

The first three lectures deal with the very young child. The fourth deals with the growing boy, the fifth deals with the growing girl and the last with early adolescence.

The lecture series begins September 30, the charge being \$1 for the course. This is sponsored by the P.T.A. which features a course each year in parent education. The course is open to the public.

SMETHHURSTS SOON TO OCCUPY NEW HOME

Mr. and Mrs. Harold Smethurst of 383 West Sierra Madre Blvd., are busy making plans for the landscaping of the garden of their new English type home which they are building in the Rancho Santa Anita and which will be ready for occupancy about October 15th.

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LANGLEY'S BARBER SHOP
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Bethany Church

The Little Stone Church

Rev. Stewart R. Sherif, Pastor

Sunday—

9:30 a.m.—Bible school. Classes for all ages.

11:00 a.m.—Morning worship. Communion service.

6:30 p.m.—Christian Endeavor.

7:30 p.m.—Evening meeting. Sermon, "When Shall We Have Peace?"

Monday—

The young people have charge of the meeting at the Pasadena Rescue Mission.

Tuesday—

10:30 a.m.—3 p.m.—Missionary Society first meeting this Fall.

Wednesday—

7:30 p.m.—Prayer meeting and very special speakers: Mr. and Mrs. R. R. Ranney, Pacific Coast directors of the Child Evangelism Fellowship.

Thursday—

11 a.m.—Morning service and sermon, with celebration of Holy Communion, at this service, on the first Sunday in each month.

Friday—

7:30 p.m.—Evangelistic service.

Saturday—

7:30 p.m.—Prayer and praise service.

Sunday—

7:30 p.m.—Evangelistic service.

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7:30 p.m.—Evangelistic service.

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Wednesday—

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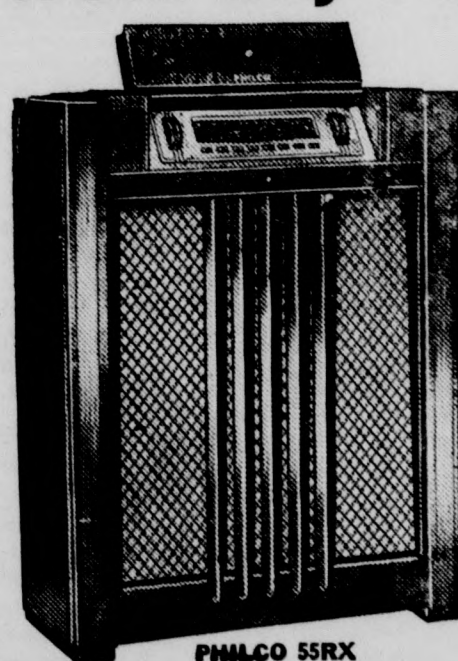
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PINK SALMON tall can 9¢
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PEANUT BUTTER 1-lb. jar 15¢
Beverly Brand. Delicious spread. 2-lb. jar, 29¢.

AIRWAY COFFEE
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2 lbs. for 25¢

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Vanilla, chocolate, or strawberry.
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CORN OR PEAS
Stokely Brand. Country Gentleman Corn or Honey-Pod Peas.
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Orange Butter Tree-Sweet brand 16-oz. jar 10¢
Mayonnaise NuMade Brand quart jar 39¢
Salad Dressing DuChesne brand 17¢ jar 27¢

Pork & Beans Van Camp's 6 No. 2's 11¢
B & M Brown Bread 16-oz. can 15¢
Wesson Oil Pint can 20¢ quart can 38¢
Borax Powder 20-Mule Team Brand 10-oz. box 9¢
Su-Purb Granulated Soap 24-oz. box 35¢
White King Soap 31-oz. box 28¢
White King Laundry Soap 23 1/2-oz. box 3¢
Scotch Soap 23 1/2-oz. box 18¢

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ROUND STEAK per lb. 29¢
Inside or bottom round cuts. (Center or top round, per pound 31¢)

BEEF ROAST per lb. 18¢
Center cut seven bone roast. (Neck cut to pot roast, per pound 16¢)

Prime Rib Roast 29¢
Cut from Safeway beef—lb.
Corned Beef 17¢
Boneless brisket—lb.
Smoked Picnics 21¢
Gold Coin, Hickless—lb.
Standard Bacon 25¢
Sugar-cured in piece, lb.
Sliced Bacon 15¢
Corn King 1/2-lb. Cello pkg.

Dry Salt Pork 17¢
From sides, Eastern—lb.
Fresh Halibut 21¢
Sliced, lb. 23c; in piece, lb.
Fresh Salmon 23¢
Sliced, lb. 25c; in piece, lb.
Ling Cod 15¢
Sliced, lb. 17c; in piece, lb.
Keen Shortening 10¢
Sold in grocery dept.—lb.

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58 WEST SIERRA MADRE BLVD.

SIERRA MADRE NEWS
SIERRA MADRE, CALIF.

Established October 2, 1906

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When a man dies, they who survive him ask what property he has left behind. The angel who bends over the dying man asks what good deeds he has sent before him.—Koran.

The...
Watch Tower

By Perley Poore Sheehan

IT STILL happens, rarely, that we're called on to talk about writing. Before some group or other. About writing as a craft, or a trade, or even as an art. Any sort, from lyrics to scenarios. As if we knew. Although we've been writing all our life. Earning a living at it. Sometimes a good living. Even overpaid at times—or so, at least, we now believe, although we never thought so then. Writing for newspapers and magazines; for the movies; there were also a dozen books and a play or two; and a lot of verse—this, mostly, while we were still in college. But writing—to write—whom'll tell us how?

WE remember an incident. Touching on George Bernard Shaw. At a time when he was still shocking the Victorians by not only what he wrote but by the way he trimmed his beard and his eyebrows. Someone said: "Every time Shaw gets himself photographed nowadays he looks more and more like the devil." Then the retort: "And he's getting to write like that too." Raising the question: How much is the non-writing part of an author involved in the writing part of him?—Or, can there be any differentiation between a writer and his work? When you think, say, of Bobby Burns, or Poe, or Stevenson—is it possible to judge their writing as if you'd never heard of them as men?

IN COLLEGE we indulged an unslaked thirst for what, really, you might have called bootleg authors: Stephen Crane, Thomas Hardy, Kipling, George duMaurier; meaning that these were never mentioned in the class room, as, probably, not quite respectable. Ambrose Bierce, Mark Twain, Walt Whitman, Bret Harte, Lafcadio Hearn—they also were out. Instead, we trained on moderns like Walter Pater. So that when we wrote we—personally—felt as if, sort of, we were dancing a minuet. While what our heart craved really was the rougher stuff: Tess, Trilby, Nigger Jim, Mulvaney, The Outcasts of Poker Flat.

AND then, not long out of college, our first real teacher of how to write. Don't blame him if our stuff is sometimes rotten. Ever! Charles E. Chapin, city-editor of the old New York Evening World. In the days of the elder Pulitzer; and Dana, of the Sun; Bennett of the Herald. Died not so long ago in Singing, Chapin did. In a fit of desperation, while he was getting old and was riddled with debt, he'd killed his wife—also old, and for a long time sick. Shot her while she slept. A reporter we knew went up to see Chapin in Singing some years later; when Chapin, still the newspaper man, was editing the prison journal, called the Star of Hope. And Chapin said: "And before you turn it in you let me see what you've written about me." The reporter smiled. "I'm not working for you now, Mr. Chapin." Chapin stuck out his chin. He said: "No, but you will be."

A TERRIBLE man in some respects. Cold and hard as steel. A nephew of Russell Sage, the miserly millionaire, whom he used to send us to see on occasion, and whom he resembled. In his steeliness; in his deft cunning—which was shameless, and even, as you might say, proud; in the depth and area of his subterranean information concerning all sorts of people—especially of affairs they considered private. Yet with a peculiar tenderness; which would reveal itself when your work was good. (God save you when it wasn't!) And this above all: an almost saintlike chastity, always, in the matter of language. Even

NOT A CHANCE



California motorists holding renewable operator's licenses need not envy those who carry the "good until revoked" type, according to authorities. Operator's licenses now issued are good for four years while all outstanding "good until revoked" type will probably be called in before the new four-year type expires.

Nils Persson, San Francisco bee-keeper, has his own idea of a good time. He has been stung 10,000 times. "I like it," he says. "The stings contain a poison that has cured my rheumatism."

The drunken driver who occupied a positively startling position of prominence in the National Safety Congress recently has been pretty well disposed of in the Province of Manitoba, Canada. It has been accomplished through a law which is one of the most drastic of its kind in force on the continent, but a law which no one has had the temerity so far to call too radical. The fact that the statute has reduced fatalities due to drunken driving by 75 percent usually is enough to silence any potential critic of so-called temperance legislation. The provisions: first, a compulsory seven-day jail sentence; second, the impounding of the offender's car for three months; and third, suspension of the offender's operator's permit for six months. . . . And in California liquor is more easily accessible than it is in Manitoba.

The courts at Sacramento have approved the will of Annie Hansche of that city who set \$5,000 of her estate aside for the "perpetual care" of Lily, her pet cat.

While William Green and John L. Lewis continue playing for the high stake of American labor's leadership, the membership race between them goes furiously on. This week unionism, under the A. F. of L. banner, beat the rival CIO team into the camp of professional blood donors. Today members of this highly specialized group have received their charter from William Green, after having solemnly promised "No

when he swore—a curse that glistened; clean as a scalpel—and used with that sort of economy and precision.

SO, when they ask us nowadays, we sometimes tell them to go get a job on a newspaper if they want to write. In the faint hope—getting fainter—that they may come up against another Chapin there. To be battered by him, and skinned at any rate, to lose a lot of literary foolishness. To come out hard-bitten men and women; with a deep wide knowledge of hidden things. For all the coasts of Bohemia are rough enough; then too, the surf—it's generally pretty rough. And newspapers are what you might call the harbors along those coasts—ports of entry, sometimes, to the rich and glamorous interior.

THAT is, if you just must write. Or believe you must. Although the Creator, it seems, puts also the impulse to become an oak in the heart of practically every acorn. In any case, write; without too much thought of money and fame; and with certain mottoes hanging up on the walls of your mind. Then—who knows?—there may come a time—times!—when you'll look up from your typewriter—and echo that cry of William Morris:

"... I have made this—
BY MYSELF! Give me a kiss,
Dear God, dwelling up in heaven!"

Case and
Comment

By Charles B. Showalter

(Editor's Note: The opinions expressed herein are those of Mr. Showalter and do not necessarily reflect the attitude or opinions of THE NEWS.)

SINCE ours has become a country where everyone worries about the depression, and where the mournful chorus of "these hard times" echoes from every street corner and bridge table, it seems a good idea to look over poverty in the face and see what it is like. If it is going to be a permanent arrangement, we should give some thought, I think, about plans for enduring it.

Nothing could be more demoralizing to the character of a nation or an individual than poverty, and just now this country seems to be drenched with it. The fact, however, that the larger part of our population is much better off than the entire population of most other countries seems to indicate that we are not yet entirely sunk, and maybe it is not so bad off as we think. True, it is that we have no need for many of the things we want, and other times we are not poor. Of course there are exceptions. Those on the edge of the pit; the itinerant youth thumbing his way from job to job; those domiciled in cellars and flop-houses; the desperate fringes of society.

But the great majority of the 130,000,000 of us, especially those who were well-off in 1929, are not poor—not the true sense of the word. The truth of the matter is that we are becoming poorer every day because of the loss of something very vital, something that cannot be measured in dollars and cents, and that is the will to work and the spirit of self-reliance. We are also poor measured by our WANTS. We want everything the other fellow has, and if we don't get it, yell loudly, about poverty. Poverty is the ready alibi for every evasion of debt and duty. It is used when hard, unpleasant work is offered, or when the time comes to contribute to charitable enterprises.

For example there is Alan and Mary, or maybe John and Jane, or it might be you, past their early youth, with children growing up, a strong taste for gay life, and, alas, a small income. At least they think it is small; they say with wry smiles that they are the "new" poor. There are so many things needed, including modish clothes, cocktail parties, and their lovely furnishings. Mary says it costs her eight dollars a month to keep her hair decent, and—would you believe it!—Betty, now in high-school must have her hair done too. All these things, that generations of lovely women had beautiful hair by just using soap and water and a clean hair brush.

And the movies are always full, especially on Saturday when all the children, including those on relief, must keep up with the current serial. The movies are just another of our feverish extravaganzas, along with glossy new cars, elegant refrigerators, cosmetics, cigarettes, liquor, jewelry, radios and other dispensables, and our "poor" spend a staggering sum for them, increasing the amount for them since 1932 by 25 per cent to as much as 317 per cent.

Years ago, when Americans had fewer luxuries and often ran short on necessities, we were not so self-conscious about poverty. Measured by today's standards, many of our neighbors would be considered poor, but we didn't know it. All our neighbors were in the same fix. We had no electric or

gas lights, no refrigerator, not even an ice box. Perishables were kept in the cellar or down the well. Of course we had no bathroom! We had at most two pairs of shoes, a best pair and an every-day pair. We had a coat, not a rain coat or winter coat or sport coat or fur coat—just a coat. I can remember feeling very rich and luxurious with my first boughten suit of "store clothes." Up to that time my garments were all home-made, of blue-jeans, by my mother. Great stuff, jeans pants—wore like leather. And when you snagged them mother sewed on a patch.

There were eight children in the family, and how my father's income fed and clothed us all, I don't know. But it did, and we were happy, we had our recreations and amusements, without cost, and didn't have fun!

These memories are quite a contrast to a recent scene in an elderly woman stood haggling over a small bit of meat with the embarrassed clerk. She was modestly attired and came in a nice car. Yet she explained in an anxious voice that times were very hard and she must get the most for her money. She had been forced to let one maid go, and cancel her vacation trip east. I would rather sell shoe strings or push a scoop in the street than be as poor as that pathetic creature! There is nothing so degrading as petty stinginess and penny-pinching to keep up a front.

We had a commodity when I was young, and I think it made us happier, rather overlooked today—called "elbow-grease." When properly applied to a personality it gave a polish strongly resembling the much admired "poise" of today. We could look anyone in the eye, with pride over a job well done. But our fare dodge wood-cutting, ditch-digging, and snow-shoveling, though they can offer a nifty tap dance, can croon, or run adding machines. Using oil lamps, or going without fur coats or cars or permanents is not being poor. Living in a cellar, with insufficient milk for the baby is. But the greatest calamity is feeling poor, surrendering to the beaten spirit.

If we can't go back to something simpler and more wholesome, or forward to something finer, then the whole race of Americans—the American of fine humor, courage, and ability to turn in a large amount of excellent work—will have vanished from the earth. Then, indeed, we shall be poor.

BIRTHDAY
GREETINGS

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated . . .

Mrs. Malcolm Davis	Oct. 1
Mrs. R. J. Walsworth	Oct. 2
Harry Lovejoy	Oct. 2
Mrs. Arthur Johnson Jr.	Oct. 2
R. S. Leach	Oct. 2
A. T. Hannaford	Oct. 3
Dr. A. E. Gordeau	Oct. 3
C. E. Davis	Oct. 3
Mrs. Elizabeth Dietz	Oct. 3
Sonny Lannon	Oct. 4
Katharine Norris	Oct. 4
Boyd Keith	Oct. 5
Mrs. Donald Parker	Oct. 5
Mrs. Al Wheeling	Oct. 6
Mrs. Marion L. Hays	Oct. 7
Arthur O. Pritchard, Jr.	Oct. 7
Jack Young	Oct. 7
Augusta C. Thayer	Oct. 7
R. A. Hawks	Oct. 7

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THE POCKETBOOK
of KNOWLEDGE

BY TOPPS

Business Folk
Told Right Way
Out---Is Up

From C. Tetlow, Pacific Coast manager of a national business organization, comes a blunt and vigorously worded prescription for purging our economic ailments. "Current schemes for business rehabilitation," he asserted, "are ridiculous and puny. It will be the forces of advertising that will show business the way out—which is up!" Depression-time advertisers have, in the past, weathered the stiff gusts of crises better than those who, in trimming their sails to meet adversity, also trimmed advertising budgets. The forces of advertising build confidence as well as sales. Both are needed if America is to find its way out—and up!

Want Old Mt. Wilson
Toll Road Opened

Strongly urging that some action be taken to return the old Mount Wilson toll road to public travel, the Altadena Chamber of Commerce has petitioned the county to allocate funds for improving the highway which would bring travel through their city.

The Chamber stated that turning the Mount Wilson toll road into a public thoroughfare, making a "loop drive" via Angeles Crest highway, would be Altadena's greatest asset.

A resolution urging improvement of the toll road and also paving of the Mount Lowe road up to the incline, was passed by the directors.

ALTAR SOCIETY HOLDS
FALL MEET TUESDAY

Ladies of St. Rita's Altar Society will gather at the auditorium of St. Rita's School for a luncheon on Tuesday, October 4th which will be followed by the first fall business meeting of the Society.

ALMANAC



"A good friend is better than a close relation."

- OCTOBER
- 1—Louisiana was ceded to France by Spain, 1800.
 - 2—Anti-slavery society was formed in New York, 1833.
 - 3—First charter election held in South Bend, Ind., 1835.
 - 4—British dirigible R-101 was wrecked over France, 1930.
 - 5—First cotton exposition in U.S. held in Atlanta, 1881.
 - 6—Gov. Colleton of South Carolina banished, 1690.
 - 7—Matthew Lyon of Vermont tried under the sedition law, 1798.

Poor Richard
said:

If paper money in ever so great a quantity could be made, no man could get any of it without giving something for it.

SIERRA MADRE TAILORS

Custom Tailoring — Cleaning, Dyeing, Pressing
Expert Repairs and Alterations
Work Called For and Delivered

14 West Sierra Madre Blvd., Sierra Madre
W. E. CRAIG — TONY DELVECCI

SIERRA MADRE REST HOME

A modern up-to-date home for convalescent and elderly people

All Conveniences — Good Meals — Pleasant Surroundings
Rates Reasonable

122 N. Baldwin Ave. Phone 2872
Sierra Madre

LEORA H. GROTH, Prop. and Manager



DECIDEDLY DIFFERENT

More than 50 kinds of Eastern and Imported Beers,
Ales, Stouts, Porters and Wines
CHOICE OF FOUR TAP BEERS

CHICKEN AND STEAK
DINNERS OUR SPECIALTY

WA-8551 SKIP-INN 1352 East Walnut

OCT. 3rd to OCT. 8th

TREASURE HUNT
and
BARGAIN WEEK

in
SIERRA MADRE

Patronize Your Local Merchants

SIERRA MADRE
SAVINGS BANK

Kersting Court Phone 4
Member Federal Deposit Insurance Corporation

Organizing Chorus Of 90 Voices For Opera Company

Operatic career aspirants are urged to attend the auditions of the San Gabriel Valley Opera Company, now being formed under the direction of Maestro Guido Caselotti. Auditions are held at the instructor's home, 129 S. Atlantic boulevard, Alhambra, Tuesday and Friday evenings at 8 o'clock and will continue until a chorus of 90 mixed voices has been chosen. Residents of any valley city may apply and training of the chorus is free. Adriana Caselotti, the voice of Snow White in Walt Disney's picture, is the voice teacher's daughter.

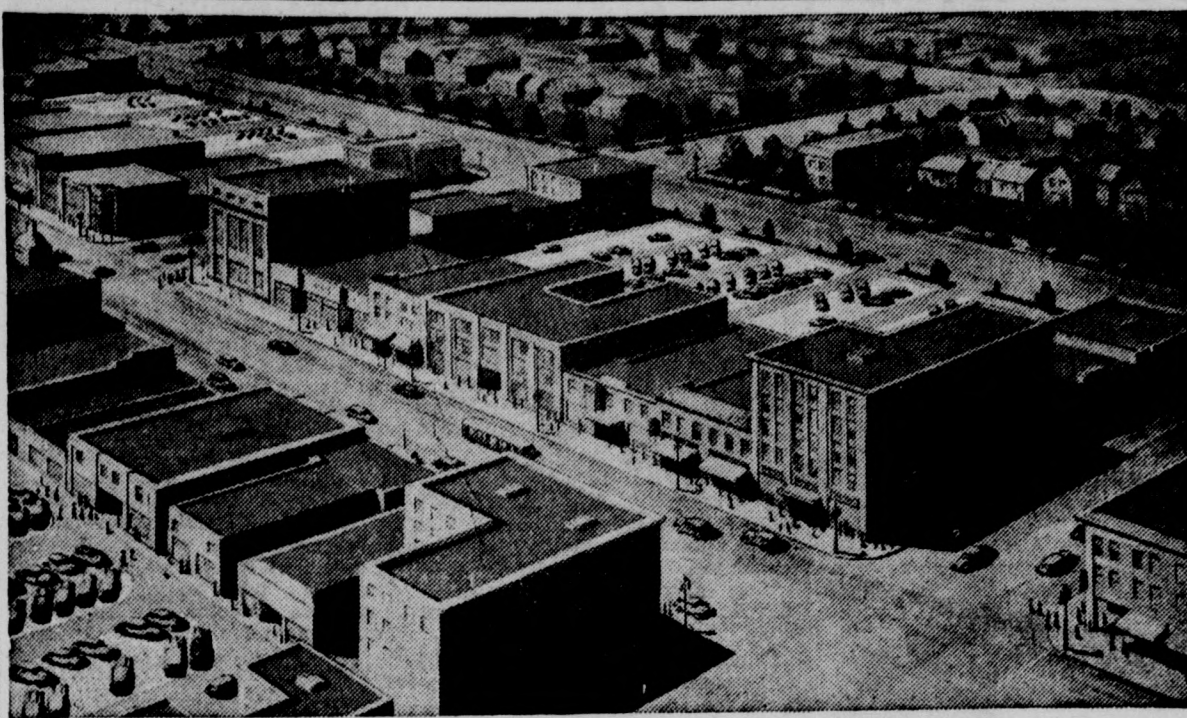
PLAYHOUSE OPENS WITH AUTUMN CROCUS

A Spanish galleon sailed out of view and gave its cue for another drama season to begin.

The Galleon, a familiar sight on the curtain of the Pasadena Community Playhouse, took its first flight above the proscenium arch on Monday night when the Playhouse fall drama season brought "Autumn Crocus" as the opener and heralded the stream of 46 weeks of diversified theatre which lie ahead.

Th. C. L. Anthony play, with clever plotting, laughter and a resounding human note, is proving an ideal starting point. It completes its current Playhouse run on Saturday, October 8th.

Club Suggests Parking Problem Remedy



Presented as a practical solution to vital car parking problems in all cities on major thoroughfares, a plan for "patio" parking areas at the rear of retail shopping blocks, as indicated in the drawing above, is proposed by the engineering department of the Automobile Club of Southern California. Utilizing non-productive residential property on the back street would increase parking space in the block by five times, yet eliminate curb parking and reduce congestion by effectively widening the main street by two lanes, say auto club engineers. Predicting increased trade for all interests, they suggest that businesses in each block could pool efforts and funds to establish such productive parking lots.

300 Players In Football Circus

Proceeds Of Annual Rose Bowl Event Goes To Welfare Fund Of P.T.A.'s

A crowd of 40,000 fans is expected when 300 football players dig their cleated shoes into the Pasadena Rose Bowl turf October 11 so that needy children in turn will be provided school shoes and other necessities of adolescent development—milk, clothing, medical and dental care.

The annual welfare football "circus," offering 10 teams in "East-West" competition, has become one of the major sources of revenue for welfare budgets of nearly 100 participating Parent-Teacher Associations. The P.T.A.'s in six cities promote the ticket sales in co-operation with the Pasadena, Glendale, Monrovia and South Pasadena Junior Chambers of Commerce, which for the fourth year are sponsoring the event on a non-profit basis.

Believed to be unique in football contests, the "circus" will present a "West" alignment of Glendale Junior College, Glendale, Hoover, Alhambra and Burbank High Schools playing one 20-minute quarter each against the "East" teams of Pasadena Junior College varsity, Spartans and Bulldogs; South Pasadena and Monrovia-Arcadia-Duarte High schools. In the past three years the "Westerners" boast victories for the past two years after losing

the opening "Circus" in 1935. In addition to offering 100 minutes of football thrills for the crowd, the welfare football "dish" also engenders inter-community spirit, Mrs. Lawrence Sutherland, president of the Pasadena P.T.A. Council pointed out in reporting that tickets already are being distributed and an excellent response being received. Adult tickets are only 25 cents and school pupil admission 10 cents. -hn&*w-x-Rudaugh

diculous stunt like the present unseasonal heat wave that causes thousands of visitors from all parts of the land to laugh derisively about our famed climate and go back to their homes and spread the bad news in their communities. After the remarkably cool, almost unseasonable weather we've enjoyed since early June why it is that more than a hundred thousand visitors will scatter back over the map and tell how they nearly suffocated in the tropical spell that arrived co-incidentally with the Legionnaires. Even the nights, when Californians are used to sleeping under blankets in the warmest water, have been hot. Twice when the Shriners were here we had freak rains entirely out of season, acting like a spoiled child when its parents want to show it off to visitors.

HARRY LANGE TAKES ARCADIA POSITION

In connection with his work at Grant's Chapel, Harry Lange has taken over management of the Arcadia Funeral home and will divide his time between the two cities. The Langes with their two children will make their home in Arcadia.

What A Girl Sees Ramblin' 'Round

SPEAKING of blessings, we read and re-read the little folder distributed by the Temple Beth Israel with its message and greetings for the Jewish New Year which began Monday. This beautiful thought closes the Rosh Hashana message—"May the New Year usher in to Jewry the world over and to all the peoples on earth, the Heavenly Blessings of Peace, Happiness, Tranquility and Prosperity, and may we be inscribed and inscribe ourselves in the Book of Life, for real life, fuller life and richer life." It takes a siren to gather a crowd. Friday during the mid-afternoon lull when the streets were practically deserted the shrill scream of a siren through the business section brought out young and old all wondering what had disturbed the famed peace and quiet of Sierra Madre. They discovered it was a reckless driver whom the law had caught up with on South Baldwin.

Again the Rikeman's have won national honors for their artistic displays, this time the 13th prize in the National Easter Window exhibit. Last Christmas their windows pulled fourth prize, making eight prizes in all for the year. The American Legion window was the best looking of any we saw in the business section, and Mr. Rikeman is already cooking up plans for his Christmas window.

It dares to be different—that is the claim made by the Christian Science Monitor, one of the great newspapers of the country. We hope everyone who is sincerely interested in the high type of journalism had an opportunity to visit the exhibit of Christian Science Monitor at Carl Hansen's showrooms this week. It isn't took late yet. Crime is barred from the Monitor's pages, excepting where society is threatened, then it becomes news and is so handled, without the lurid, spectacular angle.

A pair of Sierra Madreans who were thrown into intimate contact with Wrongway Corrigan during his reception in Los Angeles says the hero veneer is rapidly wearing off, like the "solid gold" jewelry fakers used to sell at county fairs that turned green before the farmer boys got it home. In Corrigan's case they say a very ill-mannered selfish young man is showing through. He never wears a hat, they say, because the adulation and big receptions everywhere have swelled his head beyond ability of hatters to fit him. The predict he'll become a bore in six months and quite forgotten by Spring. Unless he figures in an Almee Semple McPherson suit or sumpin' or crashes. If you have a stray bat (common helfry or barn variety) that seems lost and homesick, get in touch with former Police Chief George Cox.

Only don't bother George if the bat is all black cause then it won't be hissen. Hissen, wither got away. Is part white or grevlike. Is on account of George was apaintin' his garage tuther day. Apaintin' it grevlike. An' as George slithered the oil brush past a hole who should fly right out but George's pet bat, which got all painted up on one side. That's the bat George is lookin' for. Kinda grevlike. George wasn't scared when the critter unexpected flew right inter his face, but he was a lot surprised and when him and the ladder started to fall backwards he just flung out his hands which stuck in his thick growin' fig tree, right next to the chicken yard. And nuther George nur the ladder was very bad off.

If you can't answer, page Col. Hersey. Why it is that every time we have a really big party in Southern California, something like a Shriners or Legion National convention, the weather will persist in doing some off color, out-of-the-ordinary. ri-

Yamato Gift Shop

102 EAST COLORADO ST. — PASADENA

Month-end Sale

VERY FINE BROCADE KIMONAS — \$2.98

These Kimonos are Regular \$5.00

SPECIALS ON INDIAN COSTUME JEWELRY

SILVER LUNCHEON CLOTH AND 6 NAPKINS—\$1

Selection of Three Colors

SALE FRIDAY AND SATURDAY

OLDEST GIFT SHOP IN PASADENA

1c Sale

Wilshire Club

Ginger Ale - Lime Rickey

Root Beer

FULL QUART BOTTLE

With each purchase of two bottles at regular price of 10c

1c

plus deposit

HAPPY'S

HANSEN & WARD

Now in Our New Complete Store

1878 EAST WASHINGTON — PASADENA

Get Acquainted Sale for

THIS WEEK-END ONLY

Highest Grade Merchandise at Lowest Prices

— FREE Delivery Always —

Ranunculus, Jumbo Mixed

Compare the size of these bulbs, they are the largest obtainable. Special, dozen 35c

Best Domestic Rye Grass, lb. 10c	12 lbs \$1	WHITE CLOVER, lb. 10c	50c
PACEY'S IRISH RYE GRASS	6 lbs \$1	Guaranteed Cotton Seed Fed	
KENTUCKY BLUE GRASS	30 lbs to the bushel, lb. 29c	STEER MANURE 3 40c sack	\$1.10
KENTUCKY BLUE GRASS	25 lbs. to the bushel 6 lbs \$1	COW MANURE—5 40c sack	\$1
		Ground, Pulverized	
		GERMAN PEAT, Large Bales, each	\$2.60

SWEET PEA COMBINATION FOR 15-FOOT ROW 63c

5 lbs. Bandini Sweet Pea Food, 1 sack Cow Fertilizer, 1/2-oz. Spencer Sweet Pea Seed

Quality Bedding Plants, dozen 10c

per flat, 78c

Stocks, Snaps, Calendula, Petunia, Phlox and others

Call for Special Prices on Lawn Renovation

Get our free estimate before having your lawn done. Inspect our new equipment. Interview our workmen, who have had years of experience.

OUR JOBS ARE GUARANTEED

LAWN AND GARDEN MAINTENANCE
Power Mowing
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FINEST SPRINKLING SYSTEMS
Repairing a Specialty
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HANSEN & WARD GARDEN SUPPLY

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for Men

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Vogue and McCall PATTERNS

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Phone 3524

Dollar Savers

STREAM-LINED IRON with cord, usually \$1.95 — now	1 ⁵⁹
6 or 8 QT. COLUMBIAN KETTLE with cover — Values to \$1.50 — now	79 ^c
IRONING BOARD, PAD and COVER	29 ^c
HANDY CLOTHES DRYER, 100 ft. of line, usually \$7.00 — now	4 ⁸⁹
ROYAL DOOR MATS, 13 x 21	59 ^c
POPPY TRAIL CONSOLE BOWL, usually \$2.25 — now	1 ⁰⁰
SET OF 3 SAUCE PANS, white enameled Red Trim, normally \$1.25 — now	79 ^c
OLD ENGLISH FLOOR WAX, pound	49 ^c

Packard-Bell Radios

MODELS TO SUIT EVERY TASTE. AND PURSE

12.95 19.95 23.95 26.95

RADIOS WASHERS

and other appliances sold on convenient terms and trade-in allowances

SIERRA MADRE HARDWARE CO.

SHOES for SCHOOL

at Lowest Prices -- \$1.50 up

Shoe Repairing while you Wait

DRAMAN'S

20 West Sierra Madre Blvd.

Sierra Madre

BRAKE RE-LINING

WITH EMSCO LINING

UNCONDITIONAL GUARANTEE

FRONT WHEELS PACKED WITH FRESH GREASE

Willys "77" Model "A", per wheel	\$1.25	Dodge Plymouth, per wheel	\$2.00
Cheve 27-32 Ford V8, per wheel	\$1.50	Oldsmobile, Buick, per wheel	\$2.25
Pontiac to 31 Cheve 33-38, per wheel	\$1.75	Studebaker, Hudson, per wheel	\$2.50

Cars Called For and Delivered

LEW'S AUTOMOTIVE SERVICE

1950 E. Walnut St.

WA-8323

OLSEN'S

34 North Baldwin Ave.

Sierra Madre

FOR ONE DOLLAR

Children's School Shoes — broken lines, sizes 8½-2½

Odd Lots of Women's Shoes

Kedettes and Sportslax for Women (Children's 90c)

Men's White Duck Pants

Men's Black Dress Oxfords	\$2.25
Men's Sport Oxfords	2.95
Men's Brown or Black Kid Dress Oxfords	
regular \$6.50 — NOW	5.50
Children's Sandals	1.25

Men's Shirts, Reg.	\$1.00	.87
Men's Pajamas		1.15
Men's "Hanes" Union Suits		.75
Hendan and Grayco Shirts — Reg.	\$1.95	1.35
50c Ties — Three for		1.15

★ Other Bargains Too Numerous To Mention ★
Cash Prices — No Exchanges — No Refunds

Wash the Easy Way

DO IT WITH A

THOR

49.95

59.95

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IRONERS

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Free Demonstration at Your Home

Paint to Preserve



Fine Old Colony Paints

Are Double-Guaranteed

Every package bearing the genuine OLD COLONY label contains, in addition to processed materials, one priceless ingredient—integrity.

Sold exclusively through authorized dealers, fine OLD COLONY Paints are guaranteed not only by the manufacturers, but also by the authorized dealers who sell them.

O. C. House, Gal. \$1.35, 3.40, 3.60
Interiors, Gal. 2.40 and up
Enamels, Gal. 3.35 and up
Undercoaters, Gal. 1.35, 2.50 and up
Oils, Brushes, Window Glass, etc.

Democrats Of 48th District Open Their Campaign

Postmaster and Mrs. R. O. Caukin attended a meeting of the Democratic Club of the 48th Assembly district at the Eliot school in Altadena Tuesday evening. Speakers on the program included Leslie Preston, Democratic candidate for the Assembly, Stuart Hamblin, candidate for Congress, Mrs. Carrie Poulson, and Mrs. Caukin who spoke on the need for a change in the method of counting ballots. The district board of strategy was appointed with John J. Meaney as Chairman.

BETHANY SOCIETY TO HEAR DR. LELAND WONG

Bethany Church Woman's Missionary Society will meet at 10:30 next Tuesday morning in the auditorium of the Church, with Miss Fern Houser of Central American Missions giving the morning message at 11 a.m. Luncheon to which all are invited will be served at noon in Bethany Hall. Devotions at 1:30 p.m. will be conducted by Mrs. Hugh Waddell.

Dr. Leland Wong, who spent many years in Malaysian Archipelago working among Chinese people, will speak at 2 p.m. Dr. Wong is a speaker of unusual interest and Bethany is fortunate in securing him at this time when so much is happening in China. The public is cordially invited to attend the meetings.

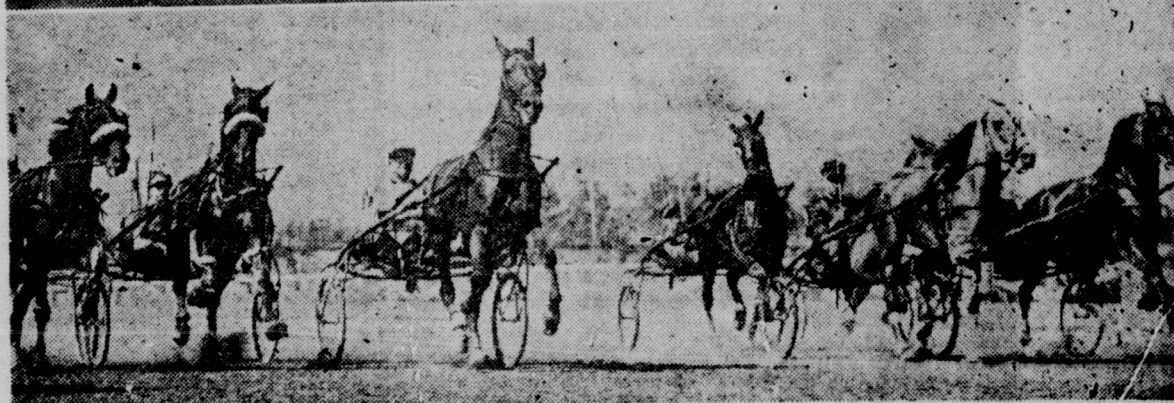
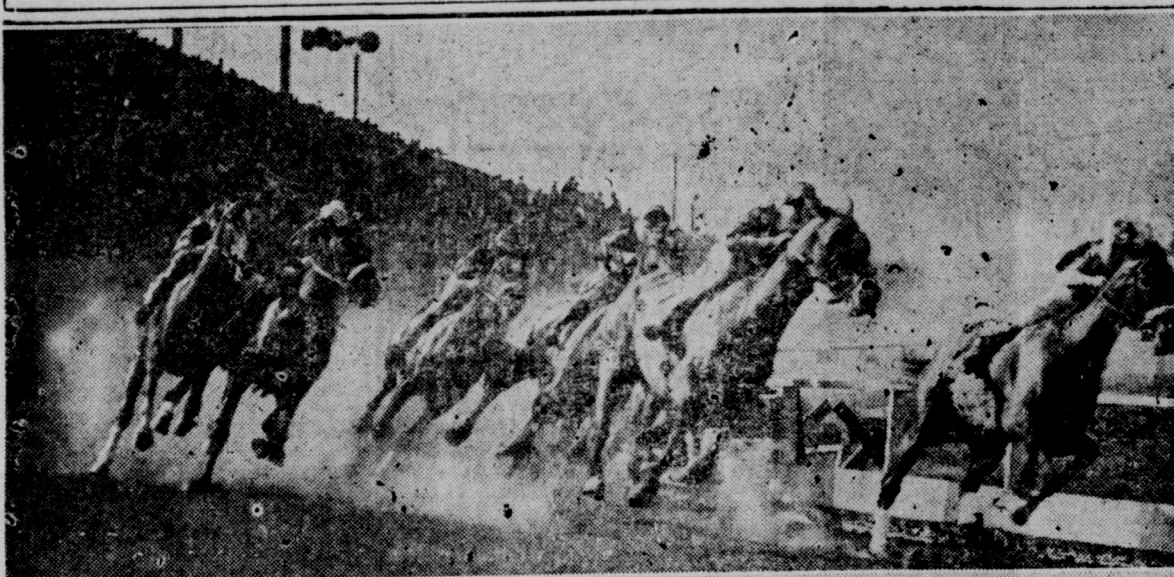
FIRE FLAMES

By One of the Boys

WE hear it said that the weather was pretty warm for September, but if we could remember from year to year we would find that a great many Septembers are a lot like this one. September is a month when a fire is liable to break out in the mountains at any time. After a summer of rainless days and nights, September heat encourages fires. Folks who travel into the mountains or near them should always think of how sad a burned tree makes one feel and then they would be careful. Many fires must start from lighted tobacco. Other causes are known, but the burning cigaret that is thrown away carelessly, surely must account for many fires. The brush on the mountainside is of great value as those of us who have lived here for a long time know. To those who wonder as to the value of the brush, it might be good to explain that when the brush is removed there is nothing left to retain the soil and water. The soil washes down and the water needed for our supply runs off and into the sea. We must be careful.

This column next week will tell the scandalous things that happened to our boys at the firemen's convention in Santa Barbara—if any.

HARNESS HORSES AND RUNNERS VIE FOR POPULARITY AT COUNTY FAIR



More than a thousand horses from racing stables reaching from coast to coast have shown their stride in the running and harness races at the county fair at Pomona, competing for prizes aggregating more than \$100,000. Some of the most exciting events of the 17-day program are carded for today, Saturday and Sunday, when the curtain rings down on the great Southern California exposition for 1938.

With all previous marks beaten and having set new records to "shoot" at next season, Los Angeles County Fair officials have prepared for the largest week-end attendance in its history, and in a burst of spectacular new attractions, anticipating a scintillating finale to the great exposition, which, this year more than ever before, has claimed the attention of hundreds of thousands. While it is near the end of the 17-day show, all displays including the 20,000 square feet of flowers, decorating the center of the agricultural building, the thousands of specimens of fruits and vegetables are just as fresh

as the day the fair opened for they have been replenished and freshened. New attractions and new sights are on every hand and with all of the exposition's huge facilities for accommodating the thousands of fair visitors, ready to throw into action, officials predict that the closing days will be definitely red-letter.

One of the most spectacular and entertaining extravaganzas ever presented on an outdoor stage, the gala "Festivo Moderno" headlining Casa Loma orchestra, with more than 150 of the nation's foremost entertainers, is drawing huge throngs to the

grandstand for each evening's program. That is just one of the thrilling events in store for fair visitors, for throughout each day hundreds of attractions among the 30 major divisions which include more than 35,000 exhibits, present a variety of diversion.

Climaxing the beautiful panorama of agricultural progress on Sunday will be the million-dollar livestock parade in front of the grandstand at 1 o'clock. Included will be sheriff's posses, riding clubs with silver mounted equipment and champions in all divisions of the huge livestock show with the great Percheron draft horses taking a prominent part.

Sierra Madreans Edit Poetry Section Of Amalgamated Publications

A handsome new magazine makes its debut this month with Lucia Trent and Ralph Cheyney featured as its poetry editors. This illustrated monthly magazine just off the press is named "Frontier." It is actually the amalgamation of two long-established periodicals, "Bees and Honey," and "The Educational Scene." The Cheyney's department, "This Singing West," has rounded-up some of the Pacific Coast's most distinguished poets.

Ralph Benton, editorial director, pays eloquent tribute to "these two gifted creative artists of Dreamer's House."

At almost the same time as this magazine's first issue left the press there was published, "Seeking," by Nellie I. Crabb, of Berea, Ky., the fourth book dedicated to the Cheyneys. Her poems have appeared in many leading periodicals.

A poem from each of these sources will be read by Lucia Trent at the public meeting at

WATER FROZE IN WASH BASIN OF CAMPERS

Lester K. Layton, former councilman, and Mrs. Layton returned Monday from Big Meadow, located between Sequoia and General Grant National Parks. They vacationed with Harry Buckalew, high school principal at Fresno, and his family, and were reluctant to leave their camp—especially to leave behind them a quarter inch of ice on the wash basin which they fondly looked back upon when the mercury soared to 109 degrees Tuesday.

WANT ADS

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 39:tf

GENERAL housework and cleaning of all types, by the hour 35c. Mrs. McGilvray, Apt. 8, Cypress Court. Phone 1852. —2*a

GENERAL Carpenter Work, furniture repairing, saw filing, 262 Santa Anita Court. Pinkerton. Phone 1554. 40:a

DRESSMAKING, local reference: Hotel Sierra Madre. Phone 011. —42*a

RENTALS

4 ROOM furnished house. Quiet home. 84 S. Hermosa. —2:d

PLEASANT front room. Private ent., porch, household priv., Reas. No other roomers. Tel. 1764. 58 W. Grand View. —2:d

HOUSE, 4 rooms, nicely furnished, \$18 (adults). 25 N. Lima. A. N. Adams, Phone 2624. —2:d

ATTRACTIVE Apt. for rent; private bath; h. & c. water, close in. 34 N. Hermosa. Ph. 2532. 52:tf

FOR SALE MISCELLANEOUS

SPANISH dining room set, 8 pieces; Oriental hall rug, 5x12, like new. Phone 2904. —52:e

FERTILIZER—wet or dry; 35 load, call 42. —35:tf

MISCELLANEOUS

HOUSES painted on time payment plan. Consult me for best prices. F. J. Maxwell, 890 W. Highland. —36*1

WANTED

WANT to rent Sept. 25, furnished 2 bedroom house, \$30; very reliable. Box A, Sierra Madre News. —1*k

WANTED—1 or 2 rooms. Address A.M.R., this office. —2*k

WANTED REAL ESTATE

OWNERS OF PROPERTY desiring to sell, are requested to list with us. Free, open listings. We have local and eastern buyers for Sierra Madre property. S.T. ROUNT REALTY AGENCY, Charles S. Salisbury, resident representative, 2759 East Colorado St., Pasadena. Phone Colorado 2119. —2:k

Piano Instruction

MRS. A. D. CAIN, instructor of Piano and Voice, rapid method. Studio, 71 E. Alegria Ave. Tel. 1581. 1:p

A. L. A. Activities

By Helen Lovejoy

EIGHTEENTH District President Viola Forsythe has announced the chairmen for the unit to work with, the most important being: Americanism, Margaret Hendricks, Claremont; Child Welfare, Naomi Steele, San Dimas; Margaret Utz, South Pasadena; Dorothy Morgan, Wilmar; Community Service, Ruth Packer, Monrovia; Education, Carrie Butzer, Temple City; Hospital, Eleanor Morgan, Azusa; Edna Heartt, E. Pasadena; Wally Kerr, Arcadia; Juniors, Geraldine McDonald, Puente; National Defense, Mabel Noll, San Marino; Poppies, Anna Sherman, El Monte; Youth Activities, Edith Pettit, San Gabriel.

The district officers are, 1st vice-president, Katherine Seaman; secretary, Hazel Taylor, South Pasadena; chaplain, Mother McDonald, Puente; sergeant-at-arms, Myrtle Kouna, Covina; marshal, Stella Nelson, El Sereno.

Throughout the entire year each unit chairman is directly responsible to the district chairman, so let's go for a banner year.

The first meeting with Wilmar as hostess unit was held September 26th with our Unit well represented. President Smith calling for a carload to go together. Delegates Smith, Jensen and

Lovejoy gave their convention reports at Thursday evening's meeting when plans for a pot-luck with the Post on October 6th were completed. This is for fun, so come and join the Post at 8 p.m. Bring a hot dish or salad. Keep your membership alive, earn the right to wear an honor guard. Only continuous membership counts. How many years have you to your credit?

MRS. PRATT TO APPEAR IN TWO DRAMAS

These are busy days for Mrs. Waverly Pratt of 359 Grove street who will appear as Princess Elsie in the three act drama "The Rich Young Ruler" by May Warren Hicks at the First Congregational Church in Long Beach October 13th; and is in rehearsal for the role of the High Priestess in the dramatic pageant which will have a cast of 200 and will be given eight productions at the First Methodist Church in Los Angeles in November. Mrs. Pratt has also been engaged by the Pasadena Woman's Club for a program in March.

EVERETTS BACK IN THEIR SIERRA MADRE HOME

Capt. and Mrs. E. G. Everett who spent the summer traveling in the Middle West and at Long Beach, have returned to Sierra Madre and plan to remain at their home, 68 Vista Circle Drive, for the winter.

WORK OF LOCAL PHOTO FAN AT THE FAIR

When you visit the fine arts building at the Los Angeles County Fair at Pomona look around at the photographic exhibits and you will see three pictures entered by Richard F. McGraw, 605 North Hermosa St. Mr. McGraw is famous for his pictorial photographs of California and has exhibited them all over the country.

Miss Ella Sheppard Bush who usually sends her miniature portraits of well-known people, including several Sierra Madreans, to the fair, did not exhibit this year. Louis Ziegler, local photographer, also failed to show his prints at the 1938 fair.

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★ printing jobs entrusted to
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★ and price, and delivery is
★ made when you want it.
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★ printery and be satisfied.

Business and Professional Directory

Contractor Fred W. Richter 39 Victoria Lane Telephone 272-1 Driveway, Street, Asphalt Paving	Attorneys M. A. WOODWARD ATTORNEY AT LAW Office 99 Suffolk Avenue Sierra Madre. Phone 72 Office Hours 9-12 a.m. & 7-9 p.m.	Painting Geo. E. Hapgood PAINTER, DECORATOR and PAPER HANGER Interior and Exterior Telephone Sierra Madre 77
Designers DURHAM DESIGNED URABLE HOMES W. B. DURHAM Phone 3124 Sierra Madre	Osteopaths DR. MARY GROTH OSTEOPATH PHYSICIAN & SURGEON Physio-Therapy — Colon Irrigations 144 E. Highland Ave. For Appointment Phone 285-1	Herman Orme Paper Hanging Painting Sierra Madre 1331 Riding Instruction
LANDSCAPING PLANTS OF OUTSTANDING MERIT SPRINKLERS INSTALLED, SUITING VARIOUS NEEDS OF LAWN, GARDEN AND ORCHARD LAWNS AND GROUNDCOVERS PERIODICAL FERTILIZING POWER RENOVATING of Bermuda Lawns PERENNIAL GARDENS ROCK GARDENS AND POOLS FLAGSTONE WALKS GALVANIZED FENCES	Dr. C. L. T. Herbert Osteopath Office in Patio S. M. Hotel TELEPHONE 57 Residence Phone 2024	Santa Anita Riding Academy 27½ West Huntington Drive Arcadia English or Western Special attention given to teaching children Arcadia 2920 W. J. Osterhout, Prop.
BROWN'S LANDSCAPING 89 EAST LAUREL, PHONE 2082 SIERRA MADRE, CALIF.	Electrical Service EBER THOMAS ELECTRICAL SERVICE We Repair Anything Electrical 38 N. Baldwin, Phone 3482	Telephone Rent Paid? DISCOUNT IF PAID BY 20th Office Hours: 8 a.m. to 5 p.m.
Dentists Dr. J. L. Woehler X-RAY — DENTIST 31 South Baldwin Avenue (next to Post Office) Telephone 45 Evenings by Appointment	Radio Service FREE INSPECTION of your set 45 West Highland Ave. DAY or NIGHT PHONE 456-2	Funeral Directors GRANT Funeral Parlors 201 W. Sierra Madre Blvd. Telephone 93
Dr. Thos. Warden DENTIST Hours 8:30 to 12; 1:30 to 5 Telephone 188-1. 522 W. Sierra Madre Blvd. Office Closed on Fridays	Plumbing and SHEET METAL SIERRA MADRE HARDWARE CO. 31. W. Sierra Madre Blvd. Telephone 98 Night: Phone 299-4	Miscellaneous ARMSTRONG —The Dirty Rug Cleaner— HE CLEANS RUGS CLEAN! Oriental and Domestic Rugs Repaired House of Armstrong 2620 E. FOOTHILL CO. 3092
Physicians and Surgeons Geo. W. Groth, M.D. 94 N. BALDWIN Phone 20 M. H. A. Peterson, M.D. Physician & Surgeon Office, 65 E. Sierra Madre Blvd. Phone 60—Residence Phone 78 Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment	Harry S. Barrington 12 North Baldwin Ave. Plumbing Repairs a Specialty Federal Water Heaters Telephone Sierra Madre 431	HARDWOOD FLOORS Refinished, Cleaned and Waxed Stained if Necessary Spots Removed CHAS. N. REBER 290 San Gabriel Court Phone 1552
Restaurants YOU CAN ALWAYS get a good meal at Taylor's Cafe 419 South Myrtle Avenue Monrovia Brake Service BRAKES RELINED Raybestos, EMSCO, Gray Rock per wheel Model A \$1.25 Dodge 2.00 Willys '77' 1.25 Plymouth 2.00 Chev'27-'32 1.50 Buick 2.25 Ford V8 1.50 Oldsmobiles 2.25 Chev'33-37 1.75 Pontiac to 31 1.75	Optometrists Established 1907 William G. Barks, Opt. D. Optometric Eye Sight Specialist 509 S. Myrtle Ave., Phone 178 Monrovia, California	John F. Houlihan Phone Arcadia 517 124 E. Huntington Drive Arcadia, California
Lew's Automotive Service 1950 E. Walnut, Pasadena SY-2-9323	Mausoleum and Crematory Mountain View Mausoleum • Crematory • Columbarium 2200 N. MARIENGO • TELEPHONE NIAGARA 1141 • PASADENA, CALIF.	The Unadvertised BUSINESS IS GOING DOWN HILL

Keep
BRIGHT EYES SHINING



Don't Let Dim Light Harm Their Eyes. Give your children a modern study and reading lamp. See them at your electrical dealer's today. Look for the lamp with the special diffusing bowl under the shade.

CORRECT LIGHT COSTS SO LITTLE

Weak eyes are among the cruellest tragedies of childhood. A boy with weak eyes has a hard time holding his own with other boys, and a girl is at a social disadvantage. Safeguard your children's eyes by providing adequate light for reading and studying. It costs so little—and means so much.

SOUTHERN CALIFORNIA EDISON COMPANY LTD.



Mr. and Mrs. Preston Schwartz of 287 East Montecito avenue spent the weekend at Balboa Beach with their daughter and son-in-law Mr. and Mrs. William Wright.

Sweet Pea Fertilizer

2 lbs. 15c
PEAT MOSS, LEAF MOULD
COW and STEER MANURES
COMMERCIAL
FERTILIZERS

Ward Nursery & Florist
Phone 1614
Mt. Trail and Laurel

Hard Driving Polo At Riviera Sunday

Hollywood poloists, captained by the hard-riding Spencer Tracy, will gallop against a Riviera quartet again Sunday afternoon at the Riviera Olympic turf in the second stanza of a three-game series. In a fast encounter, packed with thrills, the Tracy malleters last Sunday subdued the Riviera lads to the tune of 5-3.

A feature of this week's program will be an exhibition of fine harness which is a novelty at Riviera. There will be a 4-period preliminary ladies' skirmish at 1 o'clock and the first men's contest will start at 2 o'clock. The main match between Hollywood and Riviera takes place at 3 o'clock. Jack Holt, screen star, will umpire.

Los Angeles Teacher Buys Property In Canyon Park

Miss Gladys Whitman, a teacher in the Los Angeles schools, has purchased the W. C. Ravensing property at 621 Alta Vista Drive, consisting of a house and two lots. She will continue living with her parents, on Keniston avenue, Los Angeles, but will spend the weekends and vacations in Sierra Madre. Her father, R. E. Whitman, is an old friend of F. A. Pushee of Oakdale Dr., both of them serving the Southern California Edison Co., Long Beach division, for over thirty years. Mr. Whitman is now pensioned and has been living here for over a year, being on sick leave. It was through the Whitmans' numerous trips to Sierra Madre to visit the Pushees that they became interested in this vicinity.

Classes In Dress And Rug Making Have Resumed

It pays to attend Sierra Madre's adult classes. Mrs. Arthur Wilson found this to be true when she was awarded first prize at the Los Angeles county fair for a beautiful hooked rug she made at the school. Miss Donna Drew, teacher, announces that the rug making and knitting class meets each Friday from 9 a.m. to 3:30 p.m. Many lovely things have been made by women who attended the class this spring—rugs of all types—crocheted, knitted, hooked or braided—bags and wearing apparel.

The dressmaking class meets at the school each Wednesday from 9 a.m. to 3:30 p.m. Many lovely things have been made by women who attended the class this spring—rugs of all types—crocheted, knitted, hooked or braided—bags and wearing apparel. The dressmaking class meets at the school each Wednesday from 9 a.m. to 3:30 p.m., and is very popular with women who wish to learn how to make over and remodel old clothes as well making new ones. There is no charge, and all women who are interested are invited to attend.

TOO LATE TO CLASSIFY —
FURNISHED cottage, suitable for couple and child, \$20 a month. 268 W. Laurel. Phone 3222. —2-d

PUBLIC NOTICE

NOTICE IS HEREBY GIVEN, that the Planning Commission of the City of Sierra Madre, having heretofore prepared an Official Use Plan (Zoning) for the physical development of said City of Sierra Madre, before recommending to said City Council the adoption of any such Plan or any amendment thereto, as an Official Plan, will hold two public hearings thereon, in the Council Chamber in the City Hall of said City of Sierra Madre, the first of which meetings shall be held on Thursday, October 13, 1938, at 7:30 o'clock P.M., and the second of which meetings shall be held on Thursday, October 27, 1938, at 7:30 o'clock P.M.

By Order of the Planning Commission of the City of Sierra Madre.
Dated September 30, 1938.
T. M. CARSON,
Secretary Planning Commission.

NOTICE OF HEARING OF PETITION FOR PROBATE OF WILL
No. 179868

In the Matter of the Estate of ESTHER A. FORMAN, Deceased. In the Superior Court of the State of California, in and for the County of Los Angeles.
Notice is hereby given that the petition of CHARLES W. FORMAN, for the Probate of Will of Esther A. Forman, Deceased, and for the issuance of Letters Testamentary thereon to petitioner will be heard at 10 o'clock A. M., on October 18, 1938, at the Court Room of Department 24 of the Superior Court of the State of California, in and for the County of Los Angeles.
L. E. LAMPTON,
County Clerk,
by G. R. Markell, Deputy.

Dated September 26, 1938.
DUNN & STURGEON
201-3-4 Neville Building,
Monrovia, California.
Attorneys for Petitioner.
Sept. 30, Oct. 7, 14

NOTICE TO CREDITORS
No. 179867

Estate of LIZZIE A. WRIGHT, deceased. Notice is hereby given by the undersigned BEN H. BROWN, administrator of the Estate of Lizzie A. Wright, deceased, to the Creditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers, within six months after the first publication of this notice, to the said Administrator at his office in the Law Building, 137 North Broadway, Los Angeles, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months, after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California in and for the County of Los Angeles.

Dated September 8, 1938.
BEN H. BROWN,
Public Administrator.
—52-1-2-3

Round The Town

Continued from Page One

Mr. and Mrs. E. A. Bronson, 590 West Sierra Madre Blvd., were guests at a Saturday luncheon given by Mr. and Mrs. John H. Betts at Long Beach.

Miss Margaret Pinkerton, daughter of Mr. and Mrs. W. S. Pinkerton, and her fiancé, Keith Kaylor, visited Mr. Kaylor's parents, Mr. and Mrs. James H. Ray, at Saugus, Friday.

Miss Laura Cadmus, Lois Dillon and Mrs. Ward Allen visited Mr. and Mrs. Clarence Cross at Montebello on Friday.

Mr. and Mrs. Elmer Christenson and daughter, June Ray; A. Christenson, and Mr. and Mrs. H. E. Evold of Los Angeles were Sunday dinner guests of Mrs. Inger K. Spauld of 151 Vista Circle Drive.

Mrs. Max Melch of Burbank was a Sunday guest of Mayor and Mrs. W. J. Schiltz at their home at 67 West Highland avenue.

Mr. and Mrs. William Schwartz left Tuesday evening for a vacation in the High Sierra.

Mr. and Mrs. C. M. Morrison and Mrs. Lillian Morrison of 20 West Grand avenue were weekend guests of Mr. and Mrs. Ralph Russell at their home at Newport Beach.

Mrs. Bertha Schiel Reeve of Los Angeles is spending the week with her sister, Mrs. Helene Smith at her home at 629 Alta Vista Drive.

Bruce Smith, son of Mr. and Mrs. J. O. Smith is planning to come down from the College of the Pacific where he is a student to spend this weekend with his parents.

Mrs. Helen Perrin and a friend from Los Angeles were the Sunday guests of Mrs. Etta Wright of 233 Santa Anita Court. Mr. and Mrs. E. D. Burbank of 42 East Carter avenue, who have been spending the summer at their Laguna Beach cottage will return to Sierra Madre today.

Mrs. Lucy Clawson of Los Angeles is the houseguest of Mrs. G. A. Smart of 98 South Lima street.

Miss Ruth Wheeling, daughter of Mr. and Mrs. Albert Wheeling of 101 East Sierra Madre Blvd., accompanied by her uncle, Mr.

Fred Shaffer of Los Angeles, and Dr. W. W. Shaffer and son Billy of San Marino attended the USC-Alabama football game at the Los Angeles Coliseum Saturday.

Mrs. P. Thompson and son Wayne of Hammond, Ind., who have been visiting Mr. and Mrs. Henry Duffner of 276 East Grand View avenue for the past month left Wednesday for the east.

Louis Fisher, just returning from a tour of the United States and eastern Canada, is visiting at the home of his cousin, Mrs. Conners Twycross before returning to his home in Oakland.

Mr. and Mrs. A. J. Barker of Long Beach were guests of Mrs. C. E. Trimble at her home at 658 Mariposa avenue last Thursday.

Dr. and Mrs. Thomas Warden spent Friday at the Los Angeles County Fair at Pomona.

Orville S. Marlin of Gering, Neb., who was a delegate at the recent American Legion convention at Los Angeles, spent Saturday with her sister, Mrs. Thomas Warden of 336 West Sierra Madre Blvd.

Ohdo Okamoto, son of Chobun and Mrs. Yonezo Okamoto of 336 Sturtevant Drive who spent the summer here with his parents, flew to Syracuse, N.Y., last week, where he visited his brother before going to Colgate University which he is entering as a freshman this year.

Six members of the M. Penn Phillips family visited Mrs. R. K. Thayer at the Earl Desert Estates near Palmdale on the occasion of her birthday anniversary, Sunday.

Robert Henry of New York is houseguest at the home of Mr. and Mrs. Alfred J. Dewey of Marlborough Terrace.

Mrs. R. O. Calkin of 221 West Grand View avenue is spending a few days in Los Angeles with her daughter, Mrs. Pierson Miller, and her son, Mr. Pierson Miller, who are in Los Angeles for the week.

Mr. and Mrs. D. Abel of 311 East Grand View avenue returned Monday morning from a two-weeks' trip to Montreal, where they visited Mr. Abel's father.

Mr. and Mrs. J. S. Billheimer of 37 Suffolk avenue, and Mr. and Mrs. Carter Arne of Indianapolis, were Sunday guests of Mr. and Mrs. Frank Billheimer in Pasadena. Mr. Orne is a niece of Mr. Billheimer.

Continued on Page Eight

Notes From The Grammar School

The 7th grade class has had as a central topic since opening of the school term the study of the American colonies. So far we have studied the life of the Puritans and Pilgrims.

We are planning on November 10 to have a colonial day at school. Some of the crafts and handicrafts of the colonists will be on display. Mr. McElfresh, the 7th grade teacher, hopes that all the parents will be able to come to school and see the crafts as the 7th grade have worked them out. The following theme was chosen as typical of many written about the Plymouth colony.

THE PLYMOUTH COLONY

The Pilgrims came over to Plymouth in 1620 on the Mayflower. Before they landed the men on the boat they had a meeting in the cabin and elected John Carver their first Governor. All agreed to obey his rules while he was Governor. It was in the winter time and the men had to leave the women and children on board the boat while they went ashore. They built a log house which they used as a meeting place until they could build their own individual houses for themselves. In the daytime the men left the boat to build the houses and came back at night to sleep on board the boat. During the first winter half the people that came over on the Mayflower died and the men were trying hard to get food for the little colony. The Indians just suffered a plague before the Pilgrims arrived so they were not bothered by many Indians.

Soon the Indians became good friends of the Pilgrims and showed them how to plant corn and beans and other kinds of food. William Bradford was elected the second Governor. Long before the people in England were ruling their own country the little colony in Plymouth was running their own affairs.

—Marion Carleton.

YOUNG-FOLKS DISCUSS EFFECT OF CRISIS

A special meeting is planned by Raymond Simpson for the Young People of the Congregational Church Sunday evening, October 2nd which will be devoted to a symposium and an open discussion on "The Effect of the European Crisis on the Christian Church." All young people are invited for the meeting and the social hour which will follow.

THE JEXALL DRUG STORE

for lowest prices in town

Kleenex, 200 sheets 13c
Colgate's Tooth Powder 2 for 36c

Pepsodent Antiseptic 2 for 51c
Tek Tooth Brushes 2 for 51c

Alkaseltzer, large 54c
Drene, Regular or Dry 49c

Petrolagar, all numbers, 89c
Squibbs Oil, qts. 89c

Brewers Yeast Tabs., 100s 37c
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STANDARD HOMEOPATHIC REMEDIES

HARTMAN'S PHARMACY

Telephone Sierra Madre 25

"SAVE with SAFETY" at your JEXALL DRUG STORE

LANDSCAPING
LAWNS
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FREE ESTIMATES
Ward Nursery
Phone 1614
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Where's George?



gone to . . .
PITZER & WARWICK
Clothing to Collegians

Follow George to his favorite Store and make a killing in swank new styles!

PITZER & WARWICK HAS THE CLOTHES!

321 East Colorado St., Pasadena

Phone TErrace 0734 Harry Charrison, Mgr.

Charrison Rug Cleaning Co.

Oriental Rug Experts
Overstuffed Furniture Cleaned

Upholstering
312 N. FOOTHILL BLVD. PASADENA

Specials at Welch's

October 3 to October 8
SEE OUR WINDOWS

4 lbs. Snarol \$.49	1 oz. Winter Bloom Sweet Peas25
5 lbs. A & M Blue Grass 1.00	One Coat Gloss Enamel69c
10 67-lb. sacks Bandini Steer Manure 5.00	Corded GARDEN HOSE 50 ft. \$2.95 25 ft. \$1.50
1 lb. A & M White Clover50	New Patterns in PRINT LINOLEUM, 39c per yd.

Welch's Feed & Fuel

43 NORTH BALDWIN AVENUE
Free Delivery Phone 1831

ANNOUNCING

the OPENING of
Ivy Cottage

22 EAST FOOTHILL BLVD. ARCADIA

STEAK and CHICKEN
PRIME RIB
BAKED HAM

DINNERS
Hot Biscuits
Home Made Cakes and Pies
75c — 1.00 — 1.25

Chef Clarence, formerly with Flintridge Club

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST SIERRA MADRE BLVD. PHONE 97

OUR SPECIALS FOR TREASURE HUNT AND BARGAIN WEEK — Ask for your coupon. You may win a prize . . .

RAFT'S CEDAR VALLEY or 1/2 lbs. pkgs 16c
SWIFT'S ORIOLE BACON

Fancy Steer POT ROAST lb. 20c

VEAL, BEEF AND PORK
Fresh Ground for Loaf lb. 25c

SPRING Shoulder Lamb lb. 19c
SPRING Leg Lamb lb. 28c

FRESHLY DRESSED
Hens - Fryers - Broilers

Fresh Fish Fridays

For Winter and Spring Flowers PLANT NOW

Tulips	Gladiolus
Hyacinths	Anemones
Narcissus	Grape Hyacinth
Iris	Sparaxis
Lilies	Ranunculus

Write for our Bulb list giving planting chart
SWEET PEAS should be planted now for winter and summer flowers. We have over 60 varieties of Sweet Peas in a large range of colors from which to make your selections.

Visit our nurseries and greenhouses often. There you will find interesting and beautiful plants and flowers. You are always most welcome.

THE EDWARD H. RUST NURSERIES
352 EAST GLENARM STREET
SYcamore 9-1151 Pasadena PYramid 1-2186

LYRIC

Phone 90
— MONROVIA —
Foothill Boulevard

NOW PLAYING
Robert Taylor in

"The Crowd Roars"

with MAUREEN O'SULLIVAN
FRANK MORGAN

—AND—
Jane Withers in

"Keep Smiling"

with GLORIA STUART

Starting Sunday
ERROL FLYNN in
"FOUR IS A CROWD"

— ALSO —
Margaret Sullivan in
"SHOPWORN ANGEL"

WASHINGTON THEATRE

Perfectly Air-Conditioned
Washington at Lake PASADENA — ST. 0140

Adults 30c Children 10c

Friday, Saturday
Sept. 30, Oct. 1

"Penrod's Double Trouble"

with the MAUCH TWINS
—also—
"HAVING A WONDERFUL TIME"

with GINGER ROGERS
and DOUG. FAIRBANKS, Jr.

Sun., Mon., Tues., Wed.
October 2, 3, 4, 5

"White Banners"

with JACKIE COOPER
—also—
"Cowboy from Brooklyn"

with DICK POWELL
and PAT O'BRIEN

Hard Fought Battle Ahead In Rose Bowl Tonight

Pasadena J. C.'s Bulldogs open their conference schedule tonight in the Rose Bowl against the Ventura Pirates. After two successful non-conference games Pasadena is highly favored over the Venturans who were recently defeated by the Santa Barbara State frosh.

In spite of all expectations the famous Bulldog Band turned out 175 strong at the first game of the season and is now in fine form with new stunts to entertain the large crowds which are attending the games.

Coach Tom Mallory has made the statement that an undefeated season is not one of his expectations. His aim is to make the Bulldogs the champions of the Western Conference. Tonight's game therefore, in spite of the fact that PJC is favored to win, is a crucial one as it is the first time in two years that the Bulldogs have played a conference game.

NEW AUXILIARY HEAD HAS HECTIC WEEK

After 10 busy days spent at the state and national American Legion and Auxiliary convention, Mrs. Helene M. Smith, president of the local Auxiliary unit, returned to her home at 629 Alta Vista drive, Saturday. Among Mrs. Smith's activities were work on the memorial service program at Hollywood Bowl; chairman of national entertainment for the Auxiliary; chairman of hostesses' costumes, and vice-chairman of decorations for the state dinner at Biltmore Bowl.

Beverly Jane, Mrs. Smith's daughter, and a member of the local Junior Auxiliary, represented the juniors of America and was the only child on the platform during the memorial service program.

CONVENTION BRINGS VISIT BY MRS. BYRNE

A welcome visitor in Sierra Madre September 22 was Mrs. Jack Byrne of Chicago who attended the Legion convention. She is now employed as probation officer in the Windy City. Mrs. Byrne and her late husband lived on South Hermosa avenue about five years.

Local Firemen Make Big Hit At State Convention

That half of Sierra Madre's fire department that didn't get to the firemen's state convention at Santa Barbara this week sat open-mouthed and envious at the fire station last night as returning firemen and councilmen told them what they had "missed." Santa Barbarans evidently had done themselves proud as enter-tainers and the visiting firemen not only had a wonderful time but in the convention proceedings and during incidental demonstrations by the Santa Barbara and other departments learned a lot of new wrinkles about fighting fires.

Members of the city council who went up to the convention Wednesday morning headed by Mayor Schiltz returned delighted with the showing the local department made with its gay uniforms and fiery red 24-year old perambulator in which eight Sierra Madreans chugged into the convention city though not to exceed four. During the convention the fiery red buggy was used as a taxicab and on all trips was greatly overloaded, eventually resulting in the "arrest" of Frank Lovell, who acted as chauffeur. Everyone else saw the joke but Lovell saw no mirth in his "arrest" until after his appearance in police court where he got the laugh instead of a fine and was "discharged."

MRS. FERGUSON MAKES GOOD RECOVERY

Returning from Magnolia Hospital, Long Beach, Wednesday afternoon, Mrs. Hazel James Ferguson, 75 North Baldwin avenue, is resting comfortably at her home after a recent major operation and is making a very satisfactory recovery. It won't be long until she is able to again take an active part in the doings of Sierra Madre.

NEW ENGLANDERS PICNIC

The annual picnic reunion of the New Englanders will be held in Sycamore Grove Park, Los Angeles, all day Saturday, October first. All former residents of any of the six states are urged to meet old friends in this way. Each state will have its own section in the park and will open county registers for enrollment.

Round The Town

Continued from Page Seven

Miss Aileen Roberts accompanied by Mrs. Raymond Lewis and Miss Peggy Croft of Los Angeles left Monday for a vacation at Carmel and San Francisco. The party will return this weekend.

Mr. and Mrs. H. L. McCarty and son Leon of Huntington Park, and Miss Ruth Renwick of Hollywood, were Saturday evening guests of Mr. and Mrs. Charles A. Root of 685 West Grand View avenue.

FLORIDIAN PICKS CALIFORNIA FOR HOME

Mrs. Beatrice Drummond who was the weekend guest of Mrs. Laura M. Cline of 429 Sturtevant Drive and recently arrived from Florida where she has made her home for the past five years, expresses the keenest pleasure in all things Californian and believes that nowhere else in the States it is possible to duplicate the all year beauty and livability of Southern California. Before going to Florida, Mrs. Drummond was a resident of Alhambra. She plans now to make her permanent home in Los Angeles.

BIG FILM HITS AT THE WASHINGTON THEATRE

The Mauch twins in "Penrod's Double Trouble" will be featured at the Washington Theatre in Pasadena today and Saturday. The popular Ginger Rogers-Doug Fairbank's Jr. picture, "Having a Wonderful Time" is another attraction. "White Banners" with Jackie Cooper, and "Cowboy from Brooklyn" with Dick Powell and Pat O'Brien are Washington features for Sunday through Wednesday.

PSYCHOLOGY CLASSES BEING ORGANIZED

Two classes in psychology will be features of the Monrovia adult school this year. A class in development of personality will meet each Monday from 9:30 to 11:30 a.m. at the Ivy street school with Mrs. Bowen as instructor. A class studying problems of the home will meet at the same place during the same hours each Thursday morning. The Personality class will hold its first session September 26, with the home problems class following on the 29th.

Skating Carnival Park Tour Sponsored By Legion Post

Sierra Madre's American Legion Post is sponsoring a roller skating carnival at the new Moonlight Rollerway on East Colorado street in Pasadena on the evening of Friday, October 14. It is announced as "a party awheel" to which every Sierra Madrean is invited. In addition to the skating party National skating champions will give exhibitions and there will be all manner of prizes including a door prize of a pair of Chicago skates.

The Legion Post has invited all the citizens of Sierra Madre to join it in its dugout at the city hall next Thursday evening for a highly interesting moving picture shown through the courtesy of Carl Hansen, local Ford distributor. Talking pictures will be shown of tours this summer through Yellowstone and Glacier National Parks and a feature picture, "The Romance of Steel."

"PROFESSOR BEWARE" AT ARCADIA THEATRE

Harold Lloyd fans will want to see his latest comedy, "Professor Beware," at the Arcadia Theatre, today and Saturday. Richard Dix and Chester Morris in "Sky Giant" is the second feature. Starting Sunday and continuing through Tuesday Edward G. Robinson and Claire Trevor in "Amazing Dr. Clitterhouse" will be at the Arcadia; "Boy Meets Girl" with Pat O'Brien and James Cagney will also be shown.

BILL CRONIN TO TAKE AN OPERATION

Bill Cronin, sergeant-at-arms of Sierra Madre's American Legion post, dodged a trip to the hospital until all the excitement of the Legion State and National conventions was over, then he spent Monday at the soldier's hospital in Sawtelle. The doctors ordered him to return today for an operation and he will probably be there for several weeks.

INDIANAPOLIS FAMILY IS HERE FOR THE WINTER

Mr. and Mrs. F. F. Farrington who have recently come to California from Indianapolis, Ind., have rented the home of Mrs. R. M. Thayer at 627 West Montecito avenue, for six months.

Sierra Madreans Pray For Peace

Between thirty-five and forty Sierra Madreans gathered at the Congregational Church Thursday morning at 11:30 a.m. for special prayer services in line with the Nation-wide movement praying for peace, Rev. A. O. Pritchard, pastor, announced. Many other townspeople stopped at the church, which was open all day, to offer individual prayers for peace.

FATHERS WANTED IN WILSON H'S P.T.A.

Fathers are especially encouraged to join the Wilson Junior High School Parent-Teacher Association, Mrs. C. C. Vernon, chairman, announces. The annual drive for new members starts Monday, October 3.

CELEBRATE NATAL DAY OF C. H. TUGGLE

Mrs. C. H. Tuggle entertained six guests at her home Saturday evening, the occasion being her husband's birthday. Mr. and Mrs. John Gray and daughter Violet, of Pasadena; Mr. and Mrs. E. B. Doolittle and Mrs. Biedler of Sierra Madre were present to wish Mr. Tuggle a happy birthday.

More Fine Homes For Sierra Madre

A new addition to the beautiful homes in Sierra Madre is taking place at 15 East Alegria avenue, where the W. F. Maloneys, who are now living at 459 Ramona avenue, are building a 7-room frame home and garage.

Another building that was just completed is a large stone garage by Paul S. Goya, 600 Wilcox Road, Floral Canyon. The garage is 28x40 feet and is made of vari-colored artstone from Glendora. Mr. Goya plans to build a house of the artstone at the same location, work on which will start at once.

NEWCOMERS SWELL YOUNG MARRIED SET

Among the latest additions to Sierra Madre's young married set are Mr. and Mrs. Leonard Probst (Joyce Weston) who were married last month in St. Mark's Episcopal church, Pasadena, and are now at home at 399 North Baldwin avenue.

The bride is the daughter of Mr. and Mrs. A. S. Weston, 618 North Catalina avenue, and her husband is the son of Mr. and Mrs. Charles Probst, Monrovia.

McGraw Photos To Be Shown At Art Guild Meeting

The monthly meeting of the Sierra Madre Arts Guild which will be held at the studio of A. J. Dewey Friday, October 7th will afford many their first opportunity to see the color photographs of R. F. McGraw which he made this summer in Utah and New Mexico. They will be on exhibition at the meeting. A musical program which is under the direction of Mrs. W. T. Clement will feature La Verne Oswald, violinist of Pasadena.

NAMES ARE OMITTED BY MISTAKE

The list of Scholarship Honor Roll students at Woodrow Wilson Jr. High school furnished The NEWS last week did not contain the names of four Sierra Madre students who belonged on the list. They were omitted by mistake. The students are Bernice Kreitzer, Janet Lewis and Walter Nollac, 7-1, and Dorothy Alley, 8-2.

Membership requirements are two 'A' grades, and the rest 'B's' or three 'A's, two 'B's, and a 'C'.

BROCK MARKET

Free Delivery 87 WEST SIERRA MADRE BLVD. Courteous Service PHONE 38

Specials for the week, Sat., Oct. 1 to Sat., October 8, inc.

GROCERIES		VEGETABLES		MEATS	
FRUITS & VEGETABLES		LETTUCE, Large		Corn Fed STEER BEEF	
Sierra Brand		Firm Heads	5 ^c	Boiling Beef	lb. 13c
Canned Peas, 2 for	17 ^c	Firm White Cauliflower		7-Bone Roast	lb. 17c
Oriele Canned		Head	12 and 15c	Round Bone	lb. 19c
PEAS	2 for 25 ^c	No. 1 Russet	21 ^c	Rump Roast	lb. 25c
All Pure CANNED MILK		POTATOES, 10 lbs.	21 ^c	Prime Rib	lb. 28c
3 tall cans	17c	Best Quality Sweet	13 ^c	Milk Fed BABY LAMB	
Small cans	ea. 03c	POTATOES 3 lbs.	13 ^c	Legs, 4 to 5 lbs.,	lb. 28c
Table King		JUICE		Shoulder, 1/2, whole, lb.	17c
COFFEE, 1 lb. pkg.	14 ^c	ORANGES 6 doz.	25 ^c	Breast Lamb	lb. 10c
S & F COFFEE	28 ^c	BANANAS 5 lbs.	23 ^c	Pork SHOULDER	18 ^c
1 lb. glass jars				1/2 or whole	lb. 18 ^c
Graham or Soda				Fresh Killed	
Crackers, 2 1-lb. pkgs.	19 ^c			RABBITT Fryers, lb.	33 ^c
We Accept Coupons on Super Suds and Peet Soap Deals				VEAL	22 ^c
				ROAST	lb. 22 ^c
				We Handle Only the Best Quality Meats	

Merchants of Sierra Madre Offer A TREASURE HUNT & BARGAIN DAYS

(Next Week) OCTOBER 3rd THROUGH 8th (Next Week)

Two Combined Events of Values and Services

→ Visit the Stores ● See the Windows ←

Treasure Coupons will be given with each purchase. In a few instances coupons are given on registration of a family name (only one member of a family to register). Each merchant determines his methods of giving coupons.

You May Claim Your Treasure on Saturday, Oct. 8th
All Treasures must be claimed by Monday, October 10th — after that time claims will be void

Treasure Coupons will be given Monday through Friday. Those to receive awards announced after business Friday and Treasures to be marked for them and be called for Saturday, October 8.

These Merchants Co-operating With Treasures and Bargains

ANDY'S SERVICE STATION
West Sierra Madre Blvd. & Lima St.
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BERGIEN, O. A.—AWNINGS
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12 N. Baldwin Ave.
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Kersting Court
GARLAND'S DRY GOODS
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WISTARIA BEAUTY SHOPPE
108 N. Baldwin Ave.

LANGLEY'S BARBER SHOP
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LOVELL'S UNION OIL STATION
4 N. Baldwin Ave.
OLSEN'S SHOE STORE & REPAIRS
34 N. Baldwin Ave.
PICKETT'S SERVICE STATION & Repairs
E. Sierra Madre Blvd.
RANDOLPH'S SERVICE STATION
321 W. Sierra Madre Blvd.
RICHIE DRY CLEANERS
47 West Sierra Madre Blvd.
RIKEMAN'S GIFT SHOP
19 Kersting Court
RESNICK GROCERY & FRUITS
78 W. Sierra Madre Blvd.
ROBERTS MARKET
E. Sierra Madre Blvd. & Baldwin
ROESS GROCERY & MARKET
331 W. Sierra Madre Blvd.
SAFEWAY GROCERY & MEATS
35 N. Baldwin Ave.

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SHELL STATION & NORM'S GARAGE
54 N. Baldwin Ave.
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64 W. Sierra Madre Blvd.
SHERWIN-WILLIAMS PAINT STORE
64 W. Sierra Madre Blvd.
SIERRA MADRE HARDWARE
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WISTARIA HOME BAKERY
Sierra Madre Blvd. & Baldwin
YOUNG'S MEAT MARKET
Sierra Madre Blvd. & Baldwin

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You Will Find A Cordial Welcome

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SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, SEPTEMBER 23, 1938

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PHONE 38

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FRUITS & VEGETABLES	LETTUCE, Large 5 ^C	Corn Fed STEER BEEF
Sierra Brand	Firm Heads	Boiling Beef lb. 13c
Canned Peas, 2 for 17 ^C	Firm White Cauliflower	7-Bone Roast lb. 17c
Oriole Canned	Head 12 and 15c	Round Bone lb. 19c
PEAS 2 for 25 ^C	No. 1 Russet 21 ^C	Rump Roast lb. 25c
All Pure CANNED MILK	POTATOES, 10 lbs. 21 ^C	Prime Rib lb. 28c
3 tall cans 17c	Best Quality Sweet 13 ^C	Milk Fed BABY LAMB
Small cans ea. 03c	POTATOES 3 lbs. 13 ^C	Legs, 4 to 5 lbs., lb. 28c
Table King 14 ^C	JUICE 25 ^C	Shoulder, 1/2, whole, lb. 17c
COFFEE, 1 lb. pkg. 28 ^C	ORANGES 6 doz. 25 ^C	Breast Lamb lb. 10c
S & F COFFEE	BANANAS 5 lb. 23 ^C	Pork SHOULDER 18 ^C
1 lb. glass jars 28 ^C		1/2 or whole lb. 18 ^C
3c refund on jars		Fresh Killed 33 ^C
Graham or Soda 19 ^C		RABBIT Fryers, lb. 33 ^C
Crackers, 21-lb. pkgs.		VEAL 22 ^C
We Accept Coupons on Super		ROAST lb. 22 ^C
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Sweet Peas now for
Winter bloom

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Follow George to his
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a killing in swank new
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HAS THE CLOTHES!
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SEE OUR WINDOWS

4 lbs. Snarol \$.49	1 oz. Winter Bloom
5 lbs. A & M Blue	Sweet Peas .25
Grass 1.00	One Coat Gloss
10 67-lb. sacks Bandini	Enamel .69c
Steer Manure 5.00	Corded GARDEN HOSE
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Clover .50	New Patterns in PRINT
	LINOLEUM, 39c per yd.

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OUR SPECIALS FOR TREASURE HUNT AND
BARGAIN WEEK — Ask for your coupon. You may
win a prize . . .

RAFT'S CEDAR VALLEY or 1/2 lbs. pkgs 16^C
SWIFT'S ORIOLE BACON

Fancy Steer POT ROAST lb. 20^C

VEAL, BEEF AND PORK
Fresh Ground for Loaf lb. 25^C

SPRING
Shoulder Lamb lb. 19^C SPRING
Leg Lamb lb. 28^C

FRESHLY DRESSED

Hens - Fryers - Broilers

Fresh Fish Fridays

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Treasure Coupons given Monday through Friday. The
drawing takes place Friday after business and the
number drawn posted on the treasure. The person
holding coupon of same number to claim their trea-
sure on Saturday.

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STREAM-LINED IRON with cord, usually \$1.95 — now	1 ⁵⁹
6 or 8 QT. COLUMBIAN KETTLE with cover — Values to \$1.50 — now	79 ^C
IRONING BOARD, PAD and COVER	29 ^C
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ROYAL DOOR MATS, 13 x 21	59 ^C
POPPY TRAIL CONSOLE BOWL, usually \$2.25 — now	1 ⁰⁰
SET OF 3 SAUCE PANS, white enameled Red Trim, normally \$1.25 — now	79 ^C
OLD ENGLISH FLOOR WAX, pound	49 ^C

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DO IT WITH A

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Weak eyes are among the cruellest tragedies of childhood.
A boy with weak eyes has a hard time holding his own
with other boys, and a girl is at a social disadvantage.
Safeguard your children's eyes by providing adequate
light for reading and studying. It costs so little—and means
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One of our loans will help you and your family enjoy that
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YOU RECEIVE	YOU PAY
\$50	\$ 8.45 for 8 months
\$75	\$ 9.91 for 10 months
\$100	\$15.85 for 12 months
\$150	\$25.10 for 15 months
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Ten cents per line for first
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count as one word. The minimum
charge is 25 cents. In order to
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collecting it is desirable that all
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ledger account with THE NEWS.
Classified Ads received after 5
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der heading "Too Late to Classify."

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ing, painting and general re-
pairs, door locks and windows.
Call, The Handy Man. Phone
334-1. B. A. Platte. 39:tf

GENERAL housework and clean-
ing of all types, by the hour
35c. Mrs. McGilvray, Apt. 8,
Cypress Court. Phone 1852. —2*

GENERAL Carpenter Work, fur-
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Phone 1554. 40:a

DRESSMAKING, local reference;
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4 ROOM furnished house. Quiet
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PLEASANT front room. Private
ent., porch, household priv.,
Reas. No other roomers. Tel.
1764. 58 W. Grand View. —2*d

HOUSE, 4 rooms, nicely fur-
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Lima. A. N. Adams, Phone 2624.
—2*d

ATTRACTIVE Apt. for rent; pri-
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SPANISH dining room set, 8
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like new. Phone 2904. —52:tf

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Highland. —36*i

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WANT to rent Sept. 25, furnished
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News. —1*k

WANTED—1 or 2 rooms. Ad-
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East Colorado St., Pasadena.
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Piano and Voice, rapid method
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1581. —1:p



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for Men

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W. B. DURHAM

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LAWNS

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Office Closed on Fridays

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Geo. W. Groth, M.D.

94 N. BALDWIN

Phone 20

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FOR ONE DOLLAR

Children's School Shoes — broken lines, sizes 8½-2½
Odd Lots of Women's Shoes
Kedettes and Sportslax for Women (Children's 90c)
Men's White Duck Pants

Men's Black Dress Oxfords	\$2.25
Men's Sport Oxfords	2.95
Men's Brown or Black Kid Dress Oxfords	
regular \$6.50 — NOW	5.50
Children's Sandals	1.25
Men's Shirts, Reg. \$1.00	.87
Men's Pajamas	1.15
Men's "Hanes" Union Suits	.75
Hendian and Grayco Shirts — Reg. \$1.95	1.35
50c Ties — Three for	1.15

★ Other Bargains Too Numerous To Mention ★
Cash Prices — No Exchanges — No Refunds

SAFeway

Your Neighborhood Grocer

Prices effective through Saturday, October 1, in Safeway-operated departments of all stores within 35 miles of L. A. Sales tax will be added to retail prices on all taxable items.

GARDEN FRESH PRODUCE

Safeway's fast, straight-line method of handling produce brings you all fruits and vegetables garden-fresh. You get them a few hours after they have been gathered from the fields. On through the night, while the city sleeps and the air is crisp and cool, the task of buying, inspecting, and delivering produce to Safeway stores goes on efficiently, speedily.

Bright and early each morning, your Safeway grocer has on display a fresh supply of green goods, ready for your selection. Visit him regularly; treat your family to garden-fresh fruits and vegetables from Safeway!

TOMATOES per lb. **5c**
Stone variety. Large size, firm, vine-ripened.

APPLES IDAHO JONATHANS 3 lbs. for **14c**
Crisp, juicy, fine-flavored, Idaho grown.

POTATOES 10 lbs. for **17c**
Northern grown, No. 1 quality Russets.

Eartlett Pears 5c Muscat Grapes 3 lbs. 10c
Northern grown. Sweet and flavorful.
Apples 7 lbs. 15c Head Lettuce 5c
New crop Bellflowers Firm, Northern grown. Each

• Quality Groceries Priced Low! •

CORNER BEEF 12-oz. can **15c**
Anglo Brand. Slice for sandwiches or use in hash.

PINK SALMON tall can **9c**
Happy-Vale or Hunter Brand. Choice quality fish.

PEANUT BUTTER 1-lb. jar **15c**
Beverly Brand. Delicious spread. 2-lb. jar, 29c.

AIRWAY COFFEE 2 lbs. **25c**
Mellow-mild blend ground to your order.

PARTY PRIDE ICE CREAM per pint **13c**
Vanilla, chocolate, or strawberry.

CORN OR PEAS No. 2 can **10c**
Stokely Brand. Country Gentleman Corn or Honey Pod Peas.

• Safeway Guaranteed Meats •

ROUND STEAK per lb. **29c**
Inside or bottom round cuts. (Center or top round, per pound 31c)

BEEF ROAST per lb. **18c**
Center cut seven bone roast. (Neck cut to pot roast, per pound 16c)

Prime Rib Roast 29c	Dry Salt Pork 17c
Cut from Safeway beef	From sides, Eastern
Corned Beef 17c	Fresh Halibut 21c
Boneless brisket	Sliced, lb. 23c; in piece, lb.
Smoked Picnics 21c	Fresh Salmon 23c
Gold Coin, Hickless	Sliced, lb. 25c; in piece, lb.
Standard Bacon 25c	Ling Cod 15c
Sugar-cured, in piece, lb.	Sliced, lb. 17c; in piece, lb.
Sliced Bacon 15c	Keen Shortening 10c
Corn King, ½-lb. Cello pkg.	Sold in grocery dept.

35 NORTH BALDWIN
58 WEST SIERRA MADRE BLVD.

OCT. 3rd to OCT. 8th

is

TREASURE HUNT and BARGAIN WEEK

in

SIERRA MADRE

Patronize Your Local Merchants

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Month-end Sale

VERY FINE BROCADE KIMONOS — \$2.98
These Kimonos are Regular \$5.00
SPECIALS ON INDIAN COSTUME JEWELRY
SILVER LUNCHEON CLOTH and 6 NAPKINS—\$1
Selection of Three Colors
SALE FRIDAY AND SATURDAY
OLDEST GIFT SHOP IN PASADENA

Phone 3

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Custom Tailoring — Cleaning, Dyeing, Pressing
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Work Called For and Delivered

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A modern up-to-date home for convalescent and elderly people

All Conveniences — Good Meals — Pleasant Surroundings
Rates Reasonable

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News Want Ads Pay

HANSEN & WARD

Now in Our New Complete Store
1878 EAST WASHINGTON — PASADENA

Get Acquainted Sale for
THIS WEEK-END ONLY

Highest Grade Merchandise at Lowest Prices
— FREE Delivery Always —

Ranunculus, Jumbo Mixed

Compare the size of these bulbs, they are the largest obtainable. Special, dozen **35c**

Best Domestic 12 lbs. \$1	WHITE CLOVER, lb. 50c
Rye Grass, lb. 10c	Guaranteed Cotton Seed Fed
PACEY'S IRISH 6 lbs. \$1	STEER MANURE 3 sks \$1.10
RYE GRASS 6 lbs.	40c sack
KENTUCKY BLUE GRASS— 29c	COW MANURE— 5 sks \$1
30 lbs. to the bushel; lb. 29c	Ground, Pulverized
KENTUCKY BLUE GRASS— 6 lbs. \$1	GERMAN PEAT, Large Bales, each \$2.60
25 lbs. to the bushel	

SWEET PEA COMBINATION FOR 15-FOOT ROW **63c**

5 lbs. Bandini Sweet Pea Food, 1 sack Cow Fertilizer, ½-oz. Spencer Sweet Pea Seed

Quality Bedding Plants, dozen **10c**
per flat, 78c
Stocks, Snaps, Calendula, Petunia, Phlox and others

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Get our free estimate before having your lawn done. Inspect our new equipment. Interview our workmen, who have had years of experience.

OUR JOBS ARE GUARANTEED

LAWN AND GARDEN MAINTENANCE
Power Mowing
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GARDEN SUPPLY
SY-7-8111 — Pasadena — 1878 East Washington

ALMANAC



"A good friend is better than a close relation."

OCTOBER

- 1—Louisiana was ceded to France by Spain, 1803.
- 2—Anti-slavery society was formed in New York, 1833.
- 3—First charter election held in South Bend, Ind., 1833.
- 4—British dirigible R.101 was wrecked over France, 1930.
- 5—First cotton exposition in U.S. held in Atlanta, 1881.
- 6—Gov. Colleton of South Carolina banished, 1690.
- 7—Matthew Lyon of Vermont tried under the sedition law, 1793.

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By Advertising In This Newspaper



QUALITY HAIRCUTTING



Make it a Habit to have your hair cut regularly!

BE WELL GROOMED!

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Exclusive
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Devastating
as
Complete Loss
by FIRE!



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YOUR HOME
in Times of
Stress!



Stop in today and let us explain how you can protect your home against foreclosure.

Every borrower—new or old—at the First Federal of Pasadena can now protect his home against the hazards which cause foreclosure! NO EXTRA EXPENSE INVOLVED — and if an emergency does not arise, he will actually pay less for his home than he would without this protection.

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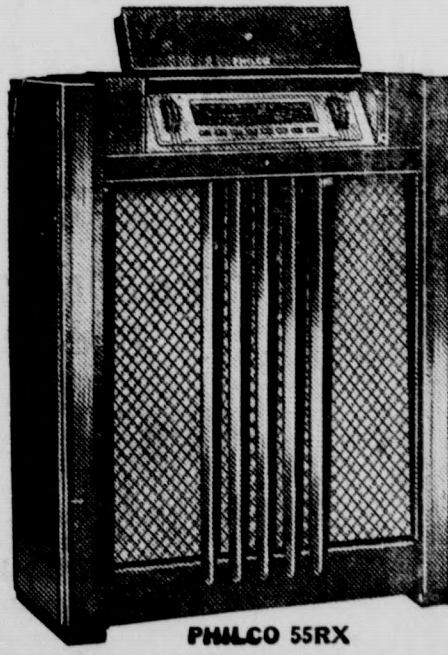
CO-6107

PHILCO Mystery Control

Look! It has
No Wires, No
Cords, No Plug-in
Connections
of any kind!



— yet it operates the radio from any room in your home!



Now you can change stations, control volume, even turn off this new 1939 Philco from any room in your home... without a single wire or connection of any kind! No more tiring effort to tune programs... no need to even go near the set. Philco Mystery Control offers a new radio convenience... complete enjoyment... and never-ending thrills for you and your family! New cabinet beauty... clearer, richer tone, too... all you can ask for in a radio. See it today!

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You'll Be Amazed and Mystified!

New 1939 Philcos from \$12.95 up

Liberal Trade-in Allowance. Easy Terms. Ask About Our Special Introductory Offer!

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"The Crowd Roars"
with
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FRANK MORGAN
—AND—
Jane Withers in
"Keep Smiling"
with GLORIA STUART

Starting Sunday
ERROL FLYNN in
"FOUR IS A CROWD"
— ALSO —
Margaret Sullivan in
"SHOPWORN ANGEL"

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Realtor
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MILLINERY
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Smart Styles
Moderately Priced

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For Winter and Spring Flowers**PLANT NOW**

Tulips
Hyacinths
Narcissus
Iris
Lilies

Freesias

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Anemones
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Sparaxis
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Write for our Bulb list giving planting chart
SWEET PEAS should be planted now for winter and summer flowers. We have over 60 varieties of Sweet Peas in a large range of colors from which to make your selections.

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Willis "77"	Dodge	
Model "A", per wheel	Plymouth, per wheel	\$2.00
Cheve 27-32	Oldsmobile,	\$2.25
Ford V8, per wheel	Buick, per wheel	
Pontiac to 31	Studebaker,	\$2.50
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Welcomes past Students

New Classes beginning October 4th for
FALL OPENING

Children 3 to 6 years — Classes 2:30 to 3:30 Tues.
Children 7 to 14 years — Classes 3:30 to 4:30 Tues.

Private Lessons by Appointment

at Sierra Madre Woman's Club House

1c Sale**Wilshire Club**

Ginger Ale - Lime Rickey

Root Beer

FULL QUART BOTTLE

With each purchase
of two bottles at
regular price of 10c

1c

plus deposit

HAPPY'S**Sweet Pea Fertilizer**

2 lbs. 15c

PEAT MOSS, LEAF MOULD
COW and STEER MANURES
COMMERCIAL
FERTILIZERS

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Satisfaction Guaranteed

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Under the Vine

BUFFET SUPPER 50c

Sunday Evening, October 2 -- 6:30

Speaker: JUDGE EDGAR W. CAMP
Subject: Discussion of "Unto Caesar"

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for lowest prices in town

Kleenex, 200 sheets 13c

Colgate's Tooth Powder 2 for 36c

Pepsodent Antiseptic 2 for 51c

Tek Tooth Brushes 2 for 51c

Alkaseltzer, large 54c

Drene, Regular or Dry 49c

Petrolagar, all numbers, 89c

Squibbs Oil, qts. 89c

Brewers Yeast 37c

L. B. Hair Oil 43c

STANDARD HOMEOPATHIC REMEDIES

HARTMAN'S PHARMACY

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"SAVE with SAFETY"
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Perfectly Air-Conditioned
Washington at Lake
PASADENA — ST. 0140
Adults 30c Children 10c

Friday, Saturday
Sept. 30, Oct. 1

"Penrod's Double Trouble"
with the MAUCH TWINS

—also—
"HAVING A WONDERFUL TIME"
with GINGER ROGERS
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Sun., Mon., Tues., Wed.
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"White Banners"
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—also—
"Cowboy from Brooklyn"
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Funeral Flowers Sprays \$1 up

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Special Parties Arranged
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"Professor Beware"

with HAROLD LLOYD
—also—

"Sky Giant"

with RICHARD DIX
and CHESTER MORRIS

Sunday, Monday, Tuesday

"Amazing Dr. Clitterhouse"

with EDW. G. ROBINSON
and CLAIRE TREVOR

—also—

"Boy Meets Girl"

with PAT O'BRIEN and
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For Quality Cleaning

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"THE HOUSE OF PLENTY"

3238 East Colorado — Pasadena

CHICKEN or BROILED STEAK DINNER 50c

Hot Biscuits and Honey

Fresh Vegetables

Home-Made Pies and Cakes

Daily, 5 to 8:30 p.m. Sundays, 12 to 8 p.m.

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1002 E. Walnut St. Pasadena

Specials for Friday and Saturday

High Grade FULL GLOSS ENAMEL gallon \$1.59

Popular full-gloss enamel. Gives hard, durable
and washable finish. Fully guaranteed.

MADE IN OUR OWN FACTORY

OUR LOW OVERHEAD MAKES POSSIBLE THIS
SAVING ON A QUALITY PAINT

Don't Miss Our All Week's Specials

Whole Cream American Cheese, lb. 19c	Extra Small—No. 2 can Monarch PEAS 2 for 29c
JACK CHEESE lb. 19c	All Green ASPARAGUS 2 for 29c
L. A. Silver TOMATOES No. 2 1/2 can 3 for 25c	PORK & BEANS No. 2 1/2 can 11c

CARMELITA SWEET WINES, Gal. 95c

ALL VEGETABLES & FRUITS WILL BE SOLD AT
SPECIAL PRICES

Resnick's Grocery & Fruit Market

78 W. Sierra Madre Blvd. Phone 47

News Want Ads Pay**WRITE A LETTER**

NOW is the time to write the letter
that you long intended to write
OCTOBER 2 to 8, 1938

is

National Letter Writing Week
You will receive letters from your old home,
from old time friends and sweethearts

See that they get letters from you during
National Letter Writing Week

OCTOBER 2 to 8, 1938
WRITE A LETTER

**ANNOUNCING**

the OPENING of

Ivy Cottage

22 EAST FOOTHILL BLVD. ARCADIA
STEAK and CHICKEN
PRIME RIB
BAKED HAM

Hot Biscuits

Home Made Cakes and Pies

75c — 1.00 — 1.25

Chef Clarence, formerly with Flintridge Club

SOLURY'S GROCERY

★ SPECIALS FOR CASH ONLY ★

FRIDAY & SATURDAY

Open Evenings for Your Convenience — Until 9 P.M.
OPPOSITE P. E. DEPOT

ARDEN BUTTER lb. 32c

Old Dutch CLEANSER 3 for 20c

Broken Slices—Summer Isles PINEAPPLE No. 2 1/2 can 14c

Kent Farm SUGAR CORN No. 2 can, 3 for 28c

Granada Chopped Peach-Pear Mix 1 lb. cans 2 for 15c

Tomato CATSUP 14 oz. 9c

Solid Pack TOMATOES No. 2 1/2 cans 2 for 19c

Cal-Sea TUNA Flakes 2 21c

Golden State White VINEGAR, qt. 9c

Triangle SALT 1 1/2 pounds 5c

Happy Choice — No. 2 can Cut GREEN BEANS 2 for 19c

Proctor & Gamble DREFT pkg. 23c